

Who We Are

Mission

To volunteer, participate and partner in delivering humanitarian service to the most vulnerable

Vision

To be a model National Society contributing to overcome humanitarian challenges

Primary Objective

To prevent and alleviate suffering with complete impartiality, making no discrimination

Formed on 16 August 2009, the Maldivian Red Crescent (MRC) has been working steadily towards establishing itself as a well-functioning National Society both locally and internationally through service delivery with integrated institutional development. Having fulfilled the 10 conditions for recognition of a National Society, The International Committee of the Red Cross (ICRC) recognized the MRC as a full-fledged member of the International Federation of Red Cross and Red Crescent Societies (IFRC) on 9 November 2011. Subsequently, MRC became the 187th member of the IFRC on 23 November 2011.

Guided by the IFRC's Strategy 2020, MRC's Strategic Plan 2011 – 2015 was adopted during its Third General Assembly. The 4-year plan encompasses disaster management, health and social care, youth and organizational development as the main strategic directions.

To date MRC has established 10 branches across the country and successfully rolled out service delivery initiatives in these branches.

Since its formation, MRC is gaining recognition by other sectors from the national level, down to the community level. It has worked quite effectively in promoting services through its trained volunteers in the branches, while at the same time building their capacity.

A Message from the President & the Secretary General

2014 saw many great opportunities and instances when MRC had risen to the occasion and emerging at the forefront of first response through moments of crises. The organization's reputation through trying times and the trust it has earned through its nascent stages has been imbued with perseverance and hard work. The effort put into remaining auxiliary to the state was a consistent marker for last year's success. Staying true to the Fundamental Principle of independence has notably strengthened partnerships and augmented relationships that the National Society has with government agencies – a fundamental step to help in consolidating and harmonizing the efforts put into humanitarian work.

Contributing to the Maldivian Red Crescent's acceptance and capacity in the community was the work put into raising awareness about the National Society within and among the local media. By creating dialogue and building rapport, a platform was created where MRC could collaborate with the media to further spread the message of humanity and gain momentum by reaching out to potential volunteers and supporters. Increasing the presence of the National Society went through a slow but fruitful process that went through the stages of establishing relationships, working through disasters together and spreading the purpose with the media aiding our work to the end.

The community's acceptance and perception of the organization is paramount when it comes acceding to the frontlines of emergency response and the recent water crisis in Malé in December of 2014 proved the epitomical collaborative work that goes on between the National Society, government agencies and media A record number of more than 800 volunteers were mobilized, mainly through social media, to help half of the country's population that got affected. The display of volunteerism and the impetus with which the volunteers took part in selflessly alleviating the city-wide distress was a portrayal that inspired many more to get involved in helping others.

Developing branches across the country has been a strategic area that highlights on the importance of autonomy within the organization that stresses upon self-sustainability. Six branches were selected over the span of two years to strategically plan and develop in order to build capacity which will help the branches cater to the needs of the people from across the country. A cohesive work to synergize knowledge and skills proved to be important to branches across the various stages of development including the embryonic who will eventually achieve full functionality. Branch development and promotion of a decentralized programme implementation mechanism will be given a greater focus in the coming years. An important element of what shapes these branches is making the voice of the people

a significant decision maker which in turn helps communities to take initiatives to address their own issues and embrace a sense of responsibility and leadership.

Sustainability for an organization such as ours comes in many forms. The commencement of the creation of the National Headquarters is a milestone worthy of being noted as we move towards attaining bigger achievements. Among the major areas that we focus on would be to identify and explore arenas for generating steady income and mobilizing resources domestically in the long run. This is essential when we speak of figuring out niches for ourselves and strengthening our identity.

2014 was also significant in the area of strengthened collaboration among Movement partners, including IFRC, ICRC and Partner National Societies. We have put in miles and hours to enhance our cooperation and relationship with various new Partner National Societies who will guide our efforts in various ways. As a member of the biggest volunteer driven humanitarian organization in the world, the Maldivian Red Crescent echoes the Fundamental Principles and values of the Red Cross and Red Crescent Movement that mobilises over 97 million volunteers. We wholeheartedly believe that volunteers lie at the very heart of our purpose and investing in them is investing in our future. On this note, we thank all our supporters, donors, partners and volunteers and staff who put in immense compromises and sacrifices. Our communities have drawn wisdom through the eons and strength through experiences, empowering themselves to be their own leaders in spreading the positive change and inspiration across the expanse of our island nation and we are honoured to be an impartial and integral part of their story.





Abdulla Ali President



Abdul Razak Ibrahim Secretary General

MRC Infograph

Malé Water Crisis



800 volunteers mobilized



The IFRC released 211,403 CHF from its Disaster Relief Emergency Fund (DREF)

TOTAL MOBILIZED AID



30,000 litres of bottled water



10 water tanks of 2000 litre capacity



32,000 jerry cans provided to persons with disabilities

Emergency Response



22 National Emergency Response Team (NERT) members

242 Emergency Response Team (ERT) members



Conducted Basic First Aid Training for 279 taxi drivers

Epidemic Preparedness Project



95 volunteers from 5 branches, trained in Epidemic Control for Volunteers (ECV)

"Madhiri Rulhi Rulhi Campaign"



31 volunteers visited 412 households to create awareness on Dengue

First Aid Trainings



A total of 34 trainings held, 887 participants trained in first aid

Be Safe Sessions



A total of 10 trainings held, 599 (79 Male, 520 Female) participants trained

YABC Trainings



48 youths were trained in the 3 workshops; 15 from Malé Branch, 16 from Haa Dhaalu and 17 from Gnavivani Branch

Palestine Relief Fund



MRC raised a total of MVR 787,784.36 (USD: 51,088.48)

Highlights 2014

A total of 279 taxi drivers were trained in first aid under an MoU that was signed with the Transport Authority of Maldives. These first aid trainings contributed to the overall efforts of the government to ensure road safety enhancing MRC's auxiliary position.

Efforts were put in throughout the year to strengthen the relationship with local media. Formalizing an MoU with the leading print media company, Haveeru Media Group is a key achievement of 2014.

A patient transport service titled "Support Service" was launched in Malé in 2014. This is a regular not-for-profit based service provided for the public in lifting and transporting patients from home to hospitals and vice versa.

In 2014, the MRC Governing Board's Youth Member was elected as a member of the South Asia Youth Network's Steering Committee, which is a great achievement for a developing young National Society.

A total of 12 participants from Maldives Deaf Association were provided with first aid training. This is the first time MRC provided such a service to persons with disabilities.

The Water Crisis was the first ever large scale emergency operation run by MRC, where over 800 volunteers were mobilized, in addition to running a relief distribution for persons with disabilities. MRC was able to position itself as an an auxillary to the government through various humanitarian diplomacy efforts during the Water Crisis.

A total of 22 participants from Branches across MRC were trained as National Emergency Response Team (NERT) members. This training is the first of its kind, in MRC's efforts to strengthen the emergency response capacity of the organization. The impact of the training was evident during the Water Crisis in December, where the emergency operation was led by these trained NERT members.

Three female MRC NERT members participated and successfully completed the Regional Disaster Response Team Induction Training.

MRC conducted its first ever Psychosocial Support Training of Trainers with a total of 23 participants. This is a major highlight as MRC ventures deeper into the social and psychological wellbeing umbrella.

A project was signed between MRC and UNICEF to implement "Age and gender specific advocacy on child centred and community based DRR and CCA" under the United Nations Low Emission Carbon Resilient Development programme in Laamu Atoll. This is the first ever bilateral agreement with a UN organization and MRC, also providing an opportunity to root MRC in a new atoll and create a volunteer and member pool.

A total of 887 people composing of youth and adults were provided free first aid training across the communities, in the overall effort to increase community resilience.

Malé Branch provided first aid service at 46 different social and community events, summing up to a total of 53,854 direct and indirect beneficiaries.

In the awareness efforts carried out by Thaa Branch on Non-Communicable Diseases NCDs, 8 new people were diagnosed with high blood sugar levels, 15 people with hypertension and 12 people with high-cholesterol and were referred to further medical investigations.



Disaster Management

To enhance local preparedness, response and recovery through

community-based initiatives and advocacy.

Community-Based Disaster Risk Reduction (CBDRR) Project

The CBDRR project achieved considerable milestones in 2014 during its last year of project implementation after which it was extended till March 2015. MRC will continue to engage in CBDRR work, with a focus on mitigation and preparedness, and by integrating this work into MRC's strategic focus area Disaster Management as identified in the Strategic Plan.



Advocacy in Disaster Management/ Disaster Risk Reduction (DM/DRR) and Climate Change Adaptation (CCA) at Local, National, International and Regional Forums

The project contributed to a number of national and international forums. It worked with the National Disaster Management Centre (NDMC) to develop the early warning Standard Operating Procedures (SOP) and contributed in the orientation meeting for the National Emergency Operations Plan (NEOP). This was concluded with a desktop drill which helped in providing feedback to identify areas for further improvement in the NEOP. The project also worked with the Ministry of Health and the Health Protection Agency (HPA) to develop the Hospital Emergency Operations Plan which will continue in 2015.

The 3rd International Conference on SIDS held in Samoa was attended by a CBDRR Project Officer and the Programme Manager as part of the IFRC delegation. The overarching theme of the conference was "The sustainable development of SIDS through genuine and durable partnerships.' The project also contributed to the background paper work of 'Climate Change and Urbanisation', prepared by 6 National Societies and the IFRC for the 9th Asia Pacific Regional Conference of RCRC held in China.

Collaborative Partnerships to Enhance Community Preparedness

The project worked with multiple stakeholders, including NDMC, to strengthen technical capacity to facilitate the development of the community DM Plans across the Maldives. Work was also done with the Maldives National Defence Force (MNDF) to facilitate fire safety and water rescue training sessions in 4 of the CBDRR island communities. This intensive five-day training included both theory and practical knowledge necessary to attend to any possible fire emergency. These teams were trained as part of the community's DM Plan and SOPs.

In addition, MRC partnered with Ministry of Education (MoE) to facilitate School Emergency Procedures, by facilitating trainings in CBDRR communities and in Dhaalu Kudahuvadhoo.

As part of enhancing community preparedness, MRC helped develop DM Plans in 4 of the CBDRR Project communities and worked with their island councils and all relevant local stakeholders. To this effect, data was collected from all the communities and their stakeholders throughout the year with the help of Vulnerability and Capacity Assessment (VCA) tools. Trainings to facilitate this process were conducted in the islands starting in Kaafu Kaashidoo in May in collaboration with the NDMC and MNDF.

To complement the DM Plans, a household emergency plan was designed for use in households in order to prepare a plan-of-action during a probable disaster. The document included listing neighbours who may need help, along with emergency contacts, evacuation routes and a checklist for an emergency household kit. Household fire safety awareness sessions were also conducted in 3 CBDRR communities.



Full-scale Emergency Drill in Gaafu Dhaalu Gadhdhoo

To mark the Unity Day 2014, the CBDRR team facilitated a full-scale drill in its southernmost project island of Gadhdhoo in December. The exercise was designed with the intention of expanding the scope and the visibility of the community's DM Plan and emergency management and response capabilities. It also helped attract public visibility and credibility of the island's various stakeholder agencies and organisations. Furthermore, the drill was also planned as an important component to educate the community on how to organize and act in an emergency. The participating stakeholders were the Secretariat of the Gadhdhoo Council, Gadhdhoo Police Station, Health Centre, Gaafu Dhaalu Atoll School, Fenaka Corporation's local branch, and Gadhdhoo Magistrate Court. 128 volunteers assisted with the drill by participating in the various response teams including first aid, fire squad, water safety, evacuation centre and search & rescue as well as simulated casualties. Observers from MNDF, Maldives Police Service (MPS), MRC staff and Governing Board (GB) members as well as representatives of the other 3 CBDRR community islands travelled to observe the drill. Two emergencies were planned and carried out; a large fire in the midst of a populated area prompting coordinated evacuation (190 people) of nearby houses and a case of a drowning incident near the island (a family of 4). More than 300 people participated in the drill and the larger community observed the proceeding and passed commentary on the importance of such exercises and how acquired skills need to be kept honed and updated with future drills.

Integrating CCA into MRC Programmes

A consultation in CCA was undertaken to identify the prominent gaps and areas of intervention that MRC could engage in. The consultant travelled in the country to gather relevant information from within the island communities and stakeholders and shared the findings and additional literary research with them. These discussions explored MRC's future role in CCA and mitigation in the Maldives. The research, to be completed by March 2015, will help in integrating CCA into its current programming.

Mitigation Projects

Efforts to increase resilience through community-based initiatives saw mitigation projects running in both Haa Alifu Hoarafushi and Kaafu Kaashidhoo with an implemented waste management project and running a sustainable community owned pharmacy respectively. Hoarafushi had achieved most of the outcomes outlined in the joint-proposal signed by the island council and MRC which sought to establish the grounds for a community-based system to manage waste. Kaashidhoo's project of running the pharmacy was put on hold by the end of the year due to a change in government policy which called for the establishment of state-owned pharmacies in each inhabited island. Several mitigation activities were also supported along with community initiatives and volunteer recruitments. A flood response plan and harm reduction session in Lhaviyani Hinnavaru and training sessions to promote a culture of youth empowerment was held in Hoarafushi. The Atoll School in Gaafu Dhaalu Gadhdhoo had an evacuation drill which was facilitated by MRC that helped to review the school's emergency plans. The project also supported a camp for uniformed bodies in partnership with local stakeholders in November.

Retrofitting

Retrofitting assessments in the target communities were completed by identifying an evacuation centre within the community and retrofitting the building to make it safer and more appropriate. In all 4 islands, island schools were identified through a consultative process as the safest place to be used as a shelter during disasters. Physical assessments were done and the designs are being finalised along with the preparation of Bill of Quantities (BOQ) for the proposed changes. With unprecedented delays in approving the changes by the MoE, actual implementation of the activities in Hinnavaru and Hoarafushi is questionable given the project end date of March 2015.

DRR Awareness Campaign

The DRR awareness campaigns were carried out through strategic instruments such as school competitions and door-to-door house visits, solid waste management awareness sessions and household fire awareness sessions facilitated by MNDF. It was through these programmes that the Information Education and Communication (IEC) materials of stickers, colouring books, fridge magnets and even billboards were distributed in the communities. Promoting life skills was done through various first aid trainings and plans will be made to continue their implementation through mobilising resources within the islands and with the help of MRC branches.







Emergency Preparedness and Response

Malé Water Crisis

After a fire broke out on Thursday, 4 December 2014 inside the Maldives Water and Sewerage Company's (MWSC) generator unit, the water supply of Malé City was disrupted for more than a week. Hence, MRC saw its first major crisis operation targeting some 153,000 inhabitants of Malé and an approximate 50,000 expatriates residing in the city.

A total of up to 800 volunteers were mobilized for the response operation to assist the government in distributing water to the affected. Hygiene promotion messages were developed in close collaboration with HPA and disseminated at water distribution points. The IFRC SARD, provided support in translating the messages into Tamil, Hindi, Malayalam, Sinhala and Bengali to facilitate the dissemination for the expatriate population.

The IFRC released CHF 211,403 from its Disaster Relief Emergency Fund (DREF), a mechanism to ensure that immediate financial support is available for Red Cross Red Crescent disaster emergency response. The MRC worked very closely with IFRC SARD to swiftly get the DREF released.

The overall objective of the DREF operation was to provide up to 10,000 people with drinking water, as well as to assist up to 32,000 people with relief items for storage and distribution of water, and dissemination of hygiene promotion messages. In addition a Chinese company, FND pledged to donate 100 air water machines.

Total Mobilised Aid

A total of 30,000 litres of bottled water was procured and distributed.

A total of 10 water tanks of 2000 litre capacity was procured and transported to Maldives, as part of MRC's commitment to assist authorities in improved storage and distribution of water. The tanks were distributed to Hulhumalé Hospital, IGM Hospital, Villimalé Hospital and National Drug Authority. A total of 32,000 10 litre jerry cans were procured, as part of MRC's commitment to the authorities to help improve the household-level storage of drinking water. 298 cans (2 cans per individual) were distributed under a special distribution operation to persons with disabilities.

Local Resource Mobilisation

Donor	Details of Assistance
Bank of Maldives	Refreshments for the Operations Team for 6 days
Dhiraagu	Printing of health messages
M7 Print	Printing of volunteer ID cards
Asters	Stationery
Coca Cola Company Maldives	Drinking water for the Operations Team
State Trading Organization	Vehicle for the Special Distribution Operation (8 hrs)
Novelty Printers	Printing of health messages
Rotary Club Maldives	Vehicle for the Special Distribution Operation (8 hrs) per day for 3 days)









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Special Distributions Operations For Vulnerable Groups

Under a joint effort by MRC, Ministry of Law and Gender, NDMC and other NGOs, water was distributed to vulnerable groups that were identified on a list which was populated and shared by Ministry of Law and Gender. It included 43 pregnant women and 220 persons with disabilities. MRC was in charge of the distribution operation for vulnerable groups and was able to cater to 92% of the list which was shared. A total of 2187 bottles of 1-litre drinking water was provided. In addition 298 jerry cans that carry 10 litres were distributed to persons on this list.



Humanitarian Diplomacy During The Water Crisis

To recognize more than 800 volunteers who assisted in the response, International Volunteer Day was observed on 15 December in the presence of His Excellency President Yameen Abdul Gayyoom. Several government officials including the Minister of Defence and National Security, the Minister of Tourism and the Head of IFRC SARD attended the function. During the function volunteers were given a joint appreciation certificate from IFRC SARD and MRC.

The function was significant as this was first time a president of the Maldives honoured an MRC function. The President acknowledged MRC's efforts as a key first responder as well as its role as the leading humanitarian service provider in the country. The function was broadcasted live on the national TV channel TVM and also was covered by other news channels.

As in the past, volunteers who made outstanding contributions to MRC within the year were recognized and awarded with tokens of appreciation at the ceremony. The Volunteer of the Year Award was won by Ibrahim Rasheed who contributed a total of 820 hours at 55 different events/activities of MRC. Since the beginning of MRC on 16th August 2009 to 4th November 2014 a total of 33,678 hours of volunteer service have been contributed by MRC volunteers. During the past year, a total of 11,335 hours were recorded.

This year, volunteers who contributed highest number of hours from all branches were also given certificates and plaques in the national event.

Emergency Response Mechanism

To further strengthen the existing MRC Emergency Response Mechanism, SOPs along with team members' roles and responsibilities were developed during the year. Development work was undertaken internally in the areas of Emergency First Aid (EFA) and Psychosocial Support (PSS), in order to address the response areas highlighted in the Emergency Response Mechanism. In addition, an orientation was conducted in September for branch secretaries on the roles and responsibilities of the Branch Emergency Coordinator in the MRC Response Mechanism.

School Emergency Operations Plan (SEOP) Drill

MRC responded to the SEOP drill organized by MoE, 4 school of Malé City participated in this drill. MRC Emergency Response Mechanism was activated to respond to this drill. 1 team was deployed, with another team on standby in the National Headquarters.



Regional Disaster Response Team (RDRT) Induction Training

Three female MRC National Emergency Response Team (NERT) members participated and successfully completed the RDRT Induction Training held in Kathmandu, Nepal from 17 – 25 November 2014. RDRT members are deployed to assist regional level disasters based on the magnitude and intensity upon the request of the affected National Society. A total of 21 participants from India, Sri Lanka, Nepal, Bangladesh, Afghanistan, Maldives, Hong Kong, and Pakistan attended the training.

Advanced Training in PSS

Malé Branch Secretary travelled to Copenhagen, Denmark during November for a four-day advanced training in PSS in emergencies.

Disaster Management Workshop

A workshop on DM was conducted from 29 November – 3 December 2014 in Haa Dhaalu Kulhudhuffushi. The main aim of the workshop was to increase technical capacity of the stakeholder organisations. Participants will be able to prepare DM plans and combine them to prepare an overall DM plan for the whole island. From 14 stakeholders a total of 26 participants (18 males and 8 females) took part in the training.

Emergency Response Team (ERT) Trainings

A Training of Trainers (ToT) level ERT training was held in Malé from 12 – 16 July for 21 participants (16 males and 5 females). Emergency Response Team (ERT) Induction Trainings were conducted in Thaa Veymandoo Unit from 5 – 8 February for 10 participants (6 males, 4 females), Thaa Buruni Unit from 11 – 14 March for 18 participants (10 males, 8 females), Malé Branch from 27 – 30 April for 13 participants (10 males, 3 females), Seenu Hulhumeedhoo from 31 May – 3 June for 11 participants (6 males, 5 females), Lhaviyani Naifaru from 16 – 19 August for 15 participants (6 males, 9 females) and Lhaviyani Olhuvelifushi from 25 – 28 October for 17 participants (12 males, 5 females).

National Emergency Response Team (NERT) Training

MRC conducted its first NERT training to strengthen the organization's capacity to cater for nation-wide emergencies. NERT members will also be deployed to assist branch and unit level emergencies based on the magnitude and intensity of the emergencies. A total of 22 participants (17 males and 5 females) completed the five-day training and became the first NERT members of MRC in September 2014.

Psychosocial Support (PSS) Training of Trainers (ToT)

MRC held the first ever PSS ToT in Malé from 16 – 20 March 2014. The purpose was to prepare MRC staff and volunteers to serve their communities in preparing for, responding to, and recovering from natural, technological and health emergencies (silent disasters). At the same time, the training incorporates elements that will strengthen the staff and volunteers' ability to prepare themselves and their families in the work in crises. In addition, the one and a half day planning workshop allows participant to plan for as well as monitor PSS intervention and develop a PSS strategy for MRC. A total of 23 participants included staff and volunteers from MRC, MNDF and from local NGOs, namely Care Society, Advocating the Rights of Children (ARC), Diabetes Society of Maldives and Maldivian Thalassaemia Society.

Emergency First Responder's Training

Two MRC staff participated in this ten-day training organized by HPA in collaboration with the United States Embassy and MNDF. This first batch was trained from 11-22 May 2014. The purpose of the training was to form a batch of 30 Emergency First Responders in the Maldives as part of implementing the National Emergency Medical Services System.

Collaborative Implementation Of United Nations Low Emission Carbon Resilient Development (LECReD) In Laamu Atoll With UNICEF Maldives

A Project Cooperation Agreement (PCA) was signed between MRC and UNICEF Maldives on 21 October 2014 stating collaborative implementation of the UN's LECReD in Laamu Atoll. The work will revolve around conducting VCAs and establishing ERTs in the atoll under the expected result of "Age and gender specific advocacy on child centred and community based DRR and CCA." Following the PCA with UNICEF, the financial and administrative setup for LECReD was carried out during November 2014 with the MRC staff assigned for implementation of the project. A community exposure visit in December 2015 included orientation meetings with the UN LECReD Programme Coordination Unit (PCU), the Atoll Council and Laamu Gan Island Council. In addition to the general introduction on MRC, information was shared on the VCA process and ERT development. In addition, selection of the 6 island communities for the activities and recruitment of a project assistant, to be based in the community who will take up administrative responsibilities along with mobilising the community from the grass root level, was carried out.



Health & Social Care

To promote healthy living through community-based initiatives

Health Strategy Development

In April a workshop was conducted with branches to formulate MRC's Health Strategy. 18 Board Members from 9 branches joined the workshop. The main objective of the workshop was to identify health related issues at the community level and to identify the role of MRC in addressing such issues. In addition, a very important objective of the workshop was to identify priority areas in health by branch and Unit Board Members. The 4 main areas of work identified NCDs, sexual and reproductive health, drug abuse and Communicable Diseases.

Epidemic Preparedness Project

The Epidemic Preparedness Project was initiated at the beginning of 2013 with the guidance and assistance from the Health Advisor of the IFRC SARD. The project ended on 31 December 2014 after a yearlong implementation period.

The main activities of the project were contextualising the Epidemic Control for Volunteers (ECV) Toolkit to the local context and training the volunteers in using the Toolkit. The ECV ToT training was held from 8 - 10 March 2014. A total of 17 participants took part in the training out of where 3 participants were from the Branches in which the project will be implemented. ECV trainings were held in 3 Branches, namely Malé Branch, Haa Dhaalu Branch and Gnaviyani Branch. In addition to these Branches, the training was also conducted in Haa Alifu Hoarafushi, a target community of the CBDRR Project, upon request from their Health Centre.

Collaboration With Partners

MRC worked closely with HPA of the Maldives which resulted in strengthening the existing relationship promoting MRC's position as auxiliary to the government. HPA was very closely involved in the process of adapting and contextualizing the ECV Toolkit. In addition MRC was a key stakeholder in finalizing the National Health Master Plan, National Environment Health Action Plan, National Emergency Operations Plan and the National Pandemic Preparedness Plan.

MRC is a member of the HPA's National Committee for Hospital Emergency Response Plan and the National Dengue Task Force. MRC collaborated with local NGO Advocating the Rights of Children (ARC) and conducted nutrition sessions in several MRC branches.

Malé Branch participated in the Fitness Fair 2014 organized my Ministry of Youth and Youth Health Café in October. The event was aimed at promoting healthy living for all ages, specially targeted for elderly people. Stories from elderly people were collected regarding their experience of epidemics and disasters.

MRC signed an MoU with the Transport Authority of Maldives on 27 May 2014 to provide first aid trainings to taxi drivers in Malé City. Under this agreement MRC agreed to provide Basic First Aid training to all taxi drivers which are expected to be around 750 to 800 drivers (all male). The training was free of charge and the agreement period extended until 31 October 2014.

BRANCH/UNIT	DATE	No.Of FEMALE	No.Of MALE	TOTAL
Haa Dhaalu Nolhivaram	31 May-1 June	9	13	22
Haa Dhaalu Kulhudhuffushi	9 -10 June	6	12	18
Malé Branch	16 -17 June	8	4	12
Gnaviyani Branch	20-21 June	11	9	20
Haa Alifu Hoarafushi (CB- DRR Project Community)	29 – 30 August	19	4	23
TOTAL		53	42	95

Dengue Awareness





"Madhiri Rulhi Rulhi Campaign"

As a member of the Central Dengue Task Force Team of the Ministry of Health, MRC supported in the national "Madhiri Rulhi Rulhi" campaign. The nationwide campaign aimed at creating awareness on Dengue prevention in the Maldives. Campaign activities were held in several MRC Branches.

Haa Dhaalu Branch held a number of activities including awareness sessions in the form of a children's evening in Nolhivaram, island cleaning activities to prevent Dengue and mounting Dengue awareness bill boards in Kulhudhuffushi.

That Branch conducted cleaning activities in both Veymandoo and Buruni in partnership with stakeholders focusing on reducing mosquito breeding to prevent Dengue. There was a noticeable decrease of new Dengue cases in 2014 compared to the previous year and an increase in good behavioural changes such as the number of people who use mosquito repellents.

Malé Branch conducted 2 major Dengue awareness door to door campaigns – one in June and the other in November. At the first one a total of 31 volunteers visited 412 households to create awareness on Dengue and provided an informative flyer and a household survey was conducted. The second campaign was for expatriate workers where volunteers gave information on the spread of Dengue. Information flyers and messages were disseminated to a number of Bangladeshis, Indians, Sri Lankans, Nepalese and Filipinos.





World Health Day

MRC participated in the World Health Day official celebrations in 2014 held in Baa Eydhafushi by the Ministry of Health and Gender in collaboration with HPA. The main event on the celebration of WHD was the launching of IFRC's "Dengue – Turning up the volume on a silent disaster" by the Minister of Health and Gender, where the Senior Programme Officer addressed the ceremony on behalf of MRC. MRC contributed a case study and a human impact story for the Dengue Advocacy Report.

MRC was applauded in appreciation of its efforts in the area of health promotion in the country. Other activities included a Dengue prevention awareness session at the Baa Atoll Education Centre, the official inauguration of the Family and Child Protection Unit by the Health Ministry, a walk to create more awareness on Dengue prevention as a way for the communities to prepare themselves for epidemics and outbreaks as messages given out to the public. An evening was dedicated for children to create awareness on health in collaboration with various stakeholders.

9 Units of MRC also celebrated WHD by conducting a variety of activities such as

cleaning activities, and door to door awareness on Dengue prevention. All the activities were conducted in coordination with the respective health centres, hospitals and other relevant stakeholders in the communities.

A World Health Day quiz competition on vector-borne diseases was held for students to mark the day in Kulhudhuffushi. Similarly, Nolhivaram Unit conducted an island wide cleaning activity and door-to-door visits were made to raise awareness on these diseases.

Gnaviyani Branch focused on creating awareness among students by distributing Dengue leaflets in schools. Likewise Lhaviyani Branch also gave out materials on Dengue to the community.

Thaa Branch organised awareness sessions on NCDs and health check-ups including checking the blood pressure, cholesterol and blood sugar levels. Doctors provided diet and nutrition information. Eight new people were diagnosed with high blood sugar levels, 15 people with hypertension and 12 people with high cholesterol and were referred to medical investigations.

Capacity **Building**

Asia Pacific NCD- Master Training

Senior Programme Officer – Health attended a master training in NCD held in Kuala Lumpur, Malaysia from 13 - 16 April 2014.

Promotion of 4 Healthy Habits, World Health Assembly

The Senior Programme Officer attended as a panellist to the side event of the World Health Assembly, "Promotion of 4 Healthy Habits", following a master training in NCDs. The event held in Geneva focused on the prevention of NCDs and panellists included many experts in the field. The event was a huge success as the objectives were met and as the feedback proved to be positive. The trip also gave MRC the opportunity to attend the 67th World Health Assembly in Geneva.



The ToT in first aid is an important aspect of building capacity within the organisation and giving volunteers the opportunity to get trained. First aid being a flagship programme run by the society yields many trainers each year in order to cater to the increasing demand for first aid. Volunteers play an imperative part in helping to fill the gaps and accommodate the needs of the communities where the staff may be unable to fill in. The ToT was held from 28 September – 2 October 2014 with 20 participants. Participants from the Headquarters, Gnaviyani, Lhaviyani and Haa Dhaalu Branches undertook the training along with volunteers.

First Aid Trainings

First aid trainings are the mostly widely provided training by the organisation and 2014 saw a number of organisations benefiting from it. The most common trainings that took place were the Standard First Aid Training (SFA) (21 hours), Basic First Aid (BFA) Training (7 hours) and the Emergency Basic Life Support (EBLS) Training (3 hours). Apart from these, many awareness sessions were also conducted in communities and organisations.

First Aid Training for Persons with Disabilities

MRC conducted a first aid training for the first time for persons with disabilities following an initiative by the Maldives Deaf Association. The EBLS training was conducted from 10–12 June 2014. The session was conducted with 12 participants (3 female and 9 male). The session was delivered by MRC staff with the assistance of interpreters from the Association.







First Aid Statistics

ORGANIZATION PARTICIPANTS Youth Health and Well Being (YHWB) Project SFA 6 11-13 Jan (YHWB) Project YHWB Project SFA 9 18-20 Jan Blues for Youth - Feydhoofnolhu Youth above 18 - Hinnavaru BFA 23 18-Feb hoofnolhu Youth above 18 - Hinnavaru BFA 24 22-23 Feb Learn Seb Parents-Hinnavaru BFA 25 24-25 Feb Peb Teachers & Parents-Hinnavaru BFA 11 27-28 Feb Learn Seb Parents-Hinnavaru BFA 11 27-28 Feb Learn Seb Pap Lea	BRANCH/UNIT/ISLAND/	TYPE OF TRAINING	No.Of	DATE
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·	Aa.Mathiveri	FA Awareness Session	36	
	TOTAL		887	

First Aid Service

Gnaviyani Branch provided first aid service at a number of events held throughout the year. These include Southern Area Volleyball Tournament, Youth Day activities, "Blues for Youth Camp", Gnaviyani AEC Athletics Meet and the Atoll Inter-School Athletics Meet.

Haa Dhaalu Branch provided first aid service to a total of 1,300 beneficiaries at 3 events including 2 events to mark the Earth Hour in Kulhudhuffushi and a football tournament in Nolhivaram.



Violence Prevention (VP) Project

The 3 year VP project which was planned to end in June 2014 was extended till March 2015 to further the project implementation. MRC will continue to engage in Violence Prevention work by integrating the learnings from the project into the strategic areas.

The project works in two areas; capacity building within MRC and capacity building within the community. In order to achieve these objectives, "Be Safe" awareness sessions and "Ten Steps to Creating a Safe Environment" are used as tools.



Place	Date	Male	Female	Total Trained
IPS School, Haa Dhaalu Kulhudhufushi (4 sessions simultaneously UKG-1, UKG- 2, UKG-3, UKG-4)	19 January 2014	12	60	72
Haa Alifu Filladhoo Pre- School and Ha. Filladhoo Madhrasathul Saba	22 February 2014	3	80	83
Hanimaadhoo Pre-School	15 March 2014	8	80	88
Irumathi Avashu Pre-School	22 April 2014	6	25	31
Gnaviyani Fuvahmulah Council and parents	14 June 2014	5	06	11
Gnaviyani Fuvahmulah primary school teachers	22 August 2014	1	20	21
Gnaviyani Fuvahmulah primary school teachers	27 August 2014	1	19	20
Gnaviyani Fuvahmulah primary school teachers	30 August 2014	0	20	20
Haa Dhaalu Kulhudhufushi primary school parents	28 August 2014	4	101	105
Haa Dhaalu Nolhivaran primary school parents	13 Novem- ber 2014	0	83	83
Malé Branch Volunteer retreat- Feydhoo Finolhu	27 Decem- ber 2014	39	26	65
TOTAL		79	520	599

"Be Safe"

The "Be Safe" programme is primarily targeted for the communities on the major forms and types of violence. Be Safe awareness sessions have a special focus on violence against children and how to identify and address such issues. The sessions are delivered through Community Facilitators who are trained under the programme.

Be Safe Community Facilitator Training

A three-day intensive Community Facilitator Training was held at Gnaviyani Branch from 12 -14 June 2014. The training was facilitated by the VP Consultant for CRC, where 7 participants (6 female, 1 male) participated in the training. The Community Facilitators conducted a "Be Safe" session to a few community members on the last day of the training. Before the training, the VP Project Assistant travelled to the Branch to meet the senior management and local leading school teachers of 4 primary schools in Gnaviyani Atoll to introduce and orient them to the training and open the opportunity for teachers to participate in the training.

"Be Safe" Master Training in Collaboration with the Ministry of Education (MoE)







across Maldives.

The Ten Steps programme highlights on the importance of how organisations have a responsibility to prevent and respond to various kinds of violence that are apparent. The main objectives of this training advocates developing, implementing and monitoring concrete actions on how to prevent, mitigate and respond to interpersonal violence such as physical, sexual, emotional violence and neglect. This programme acts as a mechanism that builds capacity and raises awareness within the organisation.

Place	Date	Male	Female	Total Trained
Governance and Branch Staff	20 April 2014	15	10	25
HQ Staff	23 April 2014	7	10	17
TOTAL		22	20	42



The first batch of Master Trainers were trained from 30 August-3 September and 14 teachers from different atolls (2 from Seenu, 2from Gnaviyani, 2from Gaafu Dhaalu, 2 from Baa, 1 from Kaafu and 5 from Malé) and 3 MRC staff participated.

The Ministry has acknowledged that they consider the training essential for the successful implementation of the National Child Protection Policy for educational settings and have formally informed that the Ministry wishes to continue the work in collaboration with MRC to achieve the mission in creating a child safe environment in the country. This work is planned to be continued in 2015 as well.

VP Related Policies

MRC's Anti-Harassment Policy, Child Protection Code of Conduct, Screening Policy and the revised Child Protection Policy were translated and sent for lawyers' comments. Ten members of the MRC exposure visit team to Australia were briefed on the endorsed Child Protection Policy of MRC. This orientation also included a summary of the revisions that are planned to be brought to the policy. The Anti-Harassment Policy was presented at the Governing Board meeting in July 2014. However, the policy was sent back for reconsideration.

The revised Child Protection Policy, Child Protection Code of Conduct and Screening Policy require further revision as per the comments from MRC lawyers. These policies will be presented to the GB meeting in 2015 after revision.

Collaboration With Partners

MRC is a member of the Gender Advocacy Working Group (GAWG) and actively participated in the 16 Days of Activism activities from November 25 - December 10. The slogan of 2014 was "ThinakunEkeh – What has changed". Among the GAWG activities, MRC participated in the launching of a billboard with the message "The believer's men and women are protectors one of another", and a two-day National Domestic Violence Prevention Conference.

MRC's Thaa Branch collaborated with the Police and Gender Ministry to conduct crime prevention awareness sessions in 7 islands in the atoll, focusing on informing the community on criminal laws and punishments.

Capacity **Building**

Code of Conduct Workshop

A workshop on the Code of Conduct was conducted to the HQ and Malé Branch staff. This workshop was included participatory activities on what a Code of Conduct is and understanding the importance of a Code of Conduct for any organization. Activities using the MRC Code of Conduct, ICT policy, Staff Rules and Regulations and the Child Protection Policy and other relevant case studies were carried out.





Support Service

In 2014, MRC began providing patient transport service titled "Support Service" on a regular basis for the first time utilizing the 2 emergency response vehicles donated by the Singapore Red Cross. The service was officially inaugurated on 7th September 2014 by the First Lady Madam Fathimath Ibrahim and commenced as a six-month pilot project.

The Support Service is run as a not-for-profit service and charges MVR 50 per trip and MVR 200 per hour to cover its running costs. Total revenue of MVR 8,500 was generated in 2014.

Collaboration With Hospitals in Malé

MRC's Support Service caters to ambulance needs from both ADK and IGMH hospitals when requested by the hospitals during busy hours. Although MRC's response vehicles are equipped with ambulance facilities, the equipment could not be utilized due to the lack of trained paramedics. Currently, the Support Service is run by 2 full-time staff and volunteers who are trained in first aid. MRC plans to expand the service with trained paramedics in the future. During the last quarter of 2014, a toll-free number (1,425) was setup for MRC and plans are underway to further promote this service for the public.

Challenges

A major challenge for the Support Service is not having an allocated parking space for the MRC's response vehicles. The vehicles are parked at public parking spaces depending on the availability of space at the time of parking. As Malé is quite congested with vehicles, motorbikes are often parked in front of the response vehicles, blocking their exit. In addition, there is a risk of weather-related damage to the vehicles as the vehicles are not in a sheltered area. During the past year, there have been two incidents of theft targeted at the MRC response vehicles as well. Due to these circumstances MRC has been in dialogue with the authorities to acquire a proper parking space for the vehicles.



Youth Development

Mobilize youth as agents of change in addressing youth-related issues

Red Crescent Circle (RCC)

RCC is a uniformed, extra-curricular activity to be conducted in schools by MRC to empower youth to be model humanitarians in the community. A guideline was developed and approved by GB in December 2013 to start the process of developing RCC in schools. Development of RCC is divided in to 3 phases. In the first phase an educational programme will be developed and implemented in 6 schools throughout Maldives as a three-year pilot project. Throughout the year preparatory work to roll out this programme was undertaken. Taking into consideration challenges identified in 2014, efforts will be put into restrategizing the approach to kick-start the implementation.





Youth As Agents of **Behavioural Change (YABC)**

YABC is an IFRC flagship initiative on the promotion of a culture of non-violence and peace. This was developed in 2008 for youth by youth from Red Cross and Red Crescent worldwide. YABC empowers youth to take up an ethical leadership role in inspiring a positive transformation of mind-sets, attitudes and behaviours within themselves and their communities. YABC is built on 3 pillars: youth empowerment, operating from inner peace and reaching out to the community.

YABC Peer Educator Training

MRC conducted its first YABC Peer Educator Training in the first quarter of 2014. The seven-day training was conducted with technical support from the IFRC South Asia Regional Delegation. Public awareness and promotional messages on the training were disseminated through various channels including TV and social media in the lead-up to the training. A total of 25 participants from 7 MRC branches were certified as Peer Educators at a special closing ceremony where participants presented creative performances inspired by the training.

The seven-day training was supported by the IFRC, Australian Red Cross, Bandos Island Resort & Spa and the Institute of Governance Development. The training was facilitated by trainers from the Hong Kong Red Cross, Pakistan Red Crescent and Sri Lankan Red Cross societies.

Branch Name	Male	Female	Branch Total
Haa Dhaalu Branch	4	0	4
Lhaviyani Branch	2	1	3
Malé Branch	5	2	7
Thaa Branch	0	1	1
Gaafu Alifu Branch	3	0	3
Gnaviyani Branch	2	2	4
Seenu Branch	0	3	3
TOTAL	14	9	25

YABC Trainings in Branches

YABC Peer Educators from Haa Dhaalu Branch, Malé Branch and Gnaviyani Branch conducted 3 YABC trainings in their respective Branches in 2014. A total of 48 youth were trained in the 3 workshops, including 15 participants from Malé Branch, 16 in Haa Dhaalu and 17 in Gnaviyani Branches.

Capacity Building

Training at the Solferino Academy

Programme Officer for Youth Violence Prevention and Officer Project attended training in Solferino, Italy in June. The training was organised by IFRC together with Italian Red Cross as part of celebrations of 150th anniversary of RCRC Movement. The aim of this academy is to offer annually an open, common platform to debate humanitarian issues, define priorities and strategies, identify innovative solutions to current challenges, and advocate for humanitarian work. Participants from several National Societies attended training on Preventing violence and mainstreaming gender and diversity in emergency operations'.

In addition, participants took part in the annual event of Fiacolatta. The Fiacolatta is an 11-km walk from Solferino to Castiglione representing how the wounded soldiers of the Battle of Solferino were transported to medical camps.



South Asia Youth Network (SAYN)

In 2014, the MRC Governing Board's Youth Member was elected as a member of the Steering Committee of SAYN in its first ever election. As the Steering Committee member, will represent SAYN on the Asia Pacific Youth Network (APYN). In addition, MRC Programme Officer - Youth was nominated as observer member of SAYN from MRC.

SAYN, as a sub-regional youth network of the Asia Pacific Youth Network (APYN) provides a platform for vouth volunteers of National Societies of South Asia to interact, meet and remain in communication for mutual understanding, service humanity, capacity building, sharing best practices, fostering youth action, promote youth in decision making process by considering doing more, doing better, reaching further.



The 3rd Model IFRC General Assembly

MRC's Seenu Branch youth member, participated in the 3rd Model IFRC General Assembly (MIGA) held in Soul, South Korea from 7 – 11 August 2014.

The Model IFRC General Assembly (MIGA) was developed by the Korean Red Cross in 2012, as a simulation exercise of the IFRC General Assembly for young global humanitarian leaders. During a MIGA, young people play the roles of National Society delegates and discuss common humanitarian themes. They act as members of National Society delegations, make speeches, prepare decisions, negotiate, and debate while following the MIGA rules of procedure.





59th International Study and Friendship Camp

Two youths of MRC, staff First Aid Trainer and Malé Branch volunteer participated in the 59th International Study and Friendship Camp 2014 organized by Austria Youth Red Cross from 7- 21 July 2014. 46 participants from 23 countries of Europe and Asia took part in the camp. The camp highlighted on how RCRC youth can help the lives of people in conflict areas with this year's theme "Up 4 Action - Make a move, To help improve Life in conflict".

The 2nd Asia Pacific Youth Network (APYN) Summit

Governing Board Youth Member, and Programme Officer – Youth participated in the 2nd Asia Pacific Youth Summit in Beijing, China from 20 – 21 October 2014. The theme of the summit was 'Youth Humanitarian in Action'. Governing Board Youth Member has been appointed to the drafting committee of APYN guideline and ToR as a member of SAYN from this region.

Youth Policy development

The development of MRC's Youth policy was completed in 2014 and will be implemented in 2015 following the Governing Board's endorsement.

Youth Health and Wellbeing (YHWB) Pilot Project

The YHWB Project funded by the Australian Red Cross concluded its implementation at the end of 2014 and the project's final evaluation is on-going.

The YHWB baseline survey was completed in February by an external consultant and measured the knowledge and perception of the project target groups on drug use, its effects and harm reduction.

YHWB Community Facilitator Trainings

YHWB Community Facilitator trainings for volunteers from the NGO Journey and MRC Malé Branch were held in Malé in January. 5 volunteers from Journey and 8 volunteers from MRC Malé Branch successfully completed the training which comprised of the YHWB modules complemented by a 3-day Standard First Aid (SFA) training. The Journey volunteers are expected to deliver the project messages to risky behaviour individuals, while the MRC Malé Branch volunteers would deliver the messages to the general public. Additionally 8 staff of MRC based at the National Headquarters successfully completed the SFA training.

YHWB Awareness Sessions

Throughout the year, awareness sessions to target groups were conducted on drug-related health emergencies, covering aspects of recognition, prevention and response to such emergencies. In this regard MRC supported Journey in printing targeted leaflets for awareness raising on drug abuse amongst parents, families and teachers.

An awareness session was conducted to 14 senior management staff of the Centre for Higher Secondary Education. Similarly, sessions on harm reduction of drug use were conducted in Haa Dhaalu Kulhudhuffushi and Nolhivaram where a total of 41 participants from the Regional Police Station, schools and health facilities attended. Awareness sessions on drug abuse and good parenting aimed at parents are being planned by Haa Dhaalu Branch in partnership with Journey.

Concerning the increasing drug use in the island, MRC collaborated with Journey to conduct awareness sessions in Lhaviyani Hinnavaru to 162 parents of the Atoll Education Centre and met with them individually for basic counselling sessions. A session was also conducted for 9 police officers in the island. In addition, a Focus Group Discussion for youth was carried out with 12 participants with the assistance of the Youth Centre.

Following the awareness sessions, discussions on addressing the drug problem were held with Lhaviyani Hinnavaru Island Council the Atoll Education Centre (AEC), Hinnavaru Police Station, Health Centre and Youth Centre.



Final Evaluation of the Project

The final evaluation of the YHWB Project was started in the final quarter of 2013. In October, an evaluation visit was made to Noonu Branch. The final evaluation was to be completed by December 2014 -January 2015. However, the work was significantly delayed due to the MRC's emergency response to the Water Crisis which brought MRC's National Headquarter's programmes to a standstill. The evaluation is now planned to be completed by the end of first quarter of 2015.

Final Evaluation of the Project

The development of MRC's Drug policy was completed in 2014 and will be implemented in 2015 following the Governing Board's approval. The Drug Policy has being endorsed by the National Drug Agency.

Organizational Development

To build a sustainable National Society by enhancing institutional

structures, systems, skills and capacities to deliver quality services.

Auxiliary Role Promotion



Throughout the year, members of the senior management and the Governing Board, including the Secretary General and the President visited several branches. Branches visited on these trips include Haa Dhaalu, Seenu, Gnaviyani, Gaaf Dhaalu, and Lhaviyani Branches. Discussions were held with several key stakeholders such as Island and Atoll Councils, Hospitals and Health Centres, Police, Schools and NGOs.

Branch-led stakeholder forums and meetings were conducted in Haa Dhaalu, Lhaviyani, Malé, Thaa and Gnaviyani Branches. These meetings enabled MRC's Branches to strengthen their relationships with the local stakeholders and created a platform where partners collaborate towards achieving common goals.

This avenue also helped the community to come forward with their issues and the stakeholders to take a proactive approach in addressing the issues through joint planning and implementation processes.

The Head of IFRC South Asia Regional Delegation (SARD) accompanied MRC President on a visit to Haa Dhaalu Branch in December. Discussions held during the visit include resource mobilization, sea ambulance service and volunteer motivation strategies. In addition, the IFRC SARD Organizational Development Manager visited Lhaviyani Branch in February, accompanied by the MRC's Secretary General and Organizational Development Manager.

Branch Development and Community Engagement

In an effort to standardize all branch offices of MRC, a paper was developed with minimum requirements and facilities available from each branch. This document outlines basic facilities and tools which should be available in an MRC office, which would facilitate the functioning of MRC services.

During the year activities were carried out by the branches, with a purpose of mobilizing the community to better facilitate MRC activities and to create awareness about MRC.

Lhaviyani Branch staff organised a successful Unit mobilisation trip to Lhaviyani Olhuvelifushi Unit which was inactive for a significant amount of time. As a result they were able to re-elect the Unit Board and acquire new members and volunteers.

On the occasion of the 5th anniversary of MRC many Branches commemorated this day with celebratory activities. These activities also integrated the promotion of humanitarian values and principles and enhancing MRC's image within the communities. Malé Branch held an event called "Humanitarian Festival" while Haa Dhaalu Branch and Lhaviyani Branch also held special events to mark this day in collaboration with other local organisations.

Haa Dhaalu Branch and Lhaviyani Branch celebrated the World RCRC Day with events at the community level where volunteers shared their experiences in the humanitarian services for the community. Furthermore Thaa and Meemu Branches organised events with stakeholders to mark the World RCRC Day and the latter commemorated the World Thalassaemia Day and Children's Day as well.

A children's evening in Villimalé Unit was organised to engage people and create awareness about MRC with over 150 children attending this event. Gaafu Alifu Gemanafushi Unit also held a similar event with the aim of increasing volunteers and members to promote humanitarian values and principles in the community. Malé Branch also conducted an activity with Save the Beach (NGO) to mobilize volunteers and members for MRC.

A number of events were carried out by the Branches to celebrate occasions such as the holy month of Ramadan. Communal feasts were organised by the Malé Branch and Haa Dhaalu Branch to foster greater relationships among volunteers, members and staff.

Malé Branch conducted volunteer induction activities in June for 22 volunteers.

A retreat for volunteers was organised in December in Kaafu Feydhoo Finolhu where a total of 66 volunteers joined. This event included induction sessions, and information sessions such as VP "Be Safe" sessions and other team building activities.







MRC participated in events organised by Hulhumalé Development Corporation on their 10th anniversary and the Scout Founders' Day where an avenue was given to demonstrate first aid and provided first aid service. There were stalls which provided information and registration help for volunteers and members. In addition to this first aid kits were made available for purchase in the former event.

Volunteer Handbook Development

During the year the Volunteer Handbook was developed and finalized and draft translation was produced. The Volunteer Handbook aims to give new volunteers an overview of the RCRC Movement, MRC and volunteerism and is to be given to all new volunteers who register with MRC. In addition the first draft of the Volunteer Safety Kit Usage Guide was developed. The Volunteer Safety Kit Usage Guide states the contents and usage guidelines for the volunteer travel kit and volunteer activity kit.

International Volunteer Day Celebrations at the Branches

In addition to the national event, Haa Dhaalu, Lhaviyani and Thaa Branches marked the International Volunteer Day at branch-level by holding special events and awarding certificates to outstanding volunteers of their respective branches. Malé Branch awarded the awards and certificates for the outstanding volunteers in the volunteer retreat that was held in Kaafu Feydhoo Finolhu.

Resource Management System

The CRC did an internal review of all CRC funded MRC projects in 2014 and the recommendations included working towards a more holistic, service centred approach rather than stand-alone projects whereby MRC would work on consolidating and harmonizing all project areas into one operational plan.

Major institutional changes were brought in by introducing three new functions that would significantly change the organisational structure. The humanitarian diplomacy function will strengthen MRC's advocacy role in humanitarian services. Along with this the introduction of the Planning Monitoring Evaluation and Reporting (PMER) function will improve the quality of MRC's services. Furthermore the functions of Youth Development and Volunteer Management were merged.

MRC Strategic Plan 2015-2019

The Strategic Plan revision process was initiated in the year 2014 by developing a methodology and the formation of a Governing Board subcommittee which would guide the development of the new Strategic Plan. Technical support for the process was provided by the IFRC and Partner National Societies.

Capacity **Building**

Global Volunteer Forum, Thailand

The OD Manager and Branch Secretary for Haa Dhaalu attended the Global Volunteer Forum held during December in Bangkok.

Exposure Visit to the Australian Red Cross

In April, an 11 member group including the SG, a GB member, a branch member, a volunteer, the Volunteer Management Officer, two CBDRR project officers, the CRM Manager, RM officer, Malé Branch Secretary and Gnaviyani Branch Assistant took part in an exposure trip to Australian Red Cross (ARC) in Melbourne, Victoria, Australia in May 2014. In the first week of the trip, presentations were given on the ARC and its work across Australia, and reference material and resources pertaining to their respective line of work were collected.

Finance and Annual Planning Workshop

An eight-day Finance and Annual Planning and Budgeting workshop was held in Malé. Representatives from 9 out of 10 branches attended the workshop, where financial procedures, donor requirements in financial reporting and annual planning and budgeting needs were discussed. The IFRC SARD Organisational Development Manager provided technical support to the workshop.

Humanitarian Aid and Technical Cooperation Capacity Building in Asian Countries

The Organisational Development Manager attended a seminar on Humanitarian Aid and Technical Cooperation Capacity Building in Asian Countries, which was held in Beijing, China from 3-27 August.

Construction of MRC Headquarters Building

A land plot of 5,359.03 square feet was purchased from Hulhumalé at a highly subsidised rate for the construction of the National Headquarters building. This is a major achievement for the organisation for it will considerably lower the current budget constraints for the core operational costs and subsequently will create new income streams.

Funds for purchasing the land plot and construction for the first phase were secured through IFRC and efforts to secure funds for phase two was undertaken by MRC management.

Human Resources

The Maldivian Red Crescent currently has 45 staff as of December 2014.

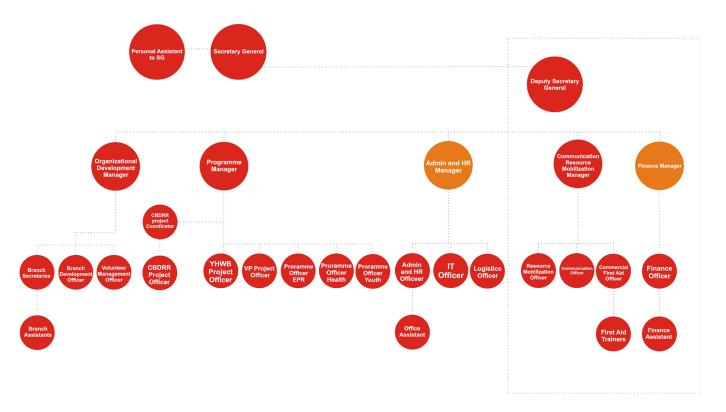
With a view of separating Administration and Finance, MRC structure was revised in January. 2 new positions were created, and were filled by the end of the year. The new positions created include the post of the Deputy Secretary General and the HR Manager. The existing Head of Finance and Accounting post was changed to Finance Manager Post.

The following table shows new recruitments made during the year.

Post	Qty	Base
Intern for Admin and Volunteer Management	1	HQ
Branch Secretary for Thaa Branch	1	Field
Branch Secretary for Lh Branch	1	Field
First Aid Trainers	2	HQ
Communications Officer	1	HQ
VP Project Assistant	1	HQ
Support Service Driver	1	HQ
Branch Assistant for Noonu Branch	1	Field
Administration Assistant	1	HQ
Support Service Assistant	1	HQ
Logistics Officer	1	HQ
Branch Development Officer	1	HQ
Construction Project Manager	1	HQ
Branch Assistant for Gaafu Alif	1	Field
TOTAL	15	



Organogram



Communication and Resource Mobilization (CRM)

Communication Strategy Development

A workshop facilitated by IFRC SARD Communications and Advocacy Manager and MRC CRM Manager was held to initiate the development of the communication strategy for MRC for the National Headquarters and Branch staff in August. The findings from this workshop will be integrated into the Strategic Plan 2015-2019.





Promoting humanitarian values

An unofficial song for the National Society was created and gifted to the organisation by some local artists. This volunteer work has helped use music as an instrument to promote the 7 Fundamental Principles. The song which was sung in Dhivehi is based on various aspects of the Movement and has helped spread the message of our services across the nation. Since the launching of the song in September 7th of 2014, it has been used on several occasions. A video consultant was hired to create a video story to complement the song and it was released during the celebration of the IV Day 2015, in the presence of hundreds of volunteers and many esteemed guests from the government of Maldives and the IFRC SARD.

Role Of Media In Emergencies, <u>Disasters & Violence Prevention</u>

MRC in collaboration with the Maldives Broadcast Commission conducted a training workshop for journalists of broadcast media stations of Maldives in August. Journalists of 8 stations out of 15 were invited, attended the two-day workshop. This workshop was a collaborative effort between the ICRC, IFRC, CRC and MRC.

To promote the Fundamental Principles of RCRC movement a mural representing the 7 Fundamental Principles was made on STELCO head office in Malé by volunteers and staff.

MoU With Haveeru Media Group

A Memorandum of Understanding was signed between MRC and Haveeru Media Group, the leading print media station in Maldives. The purpose of this partnership is to make Haveeru Media Group as a champion media station who plays the role in disseminating and promoting the humanitarian work done by the Red Crescent. In addition, this MoU also facilitates Resource Mobilization aspects in terms of Haveeru Media Group providing a 10% discount on any advertisement which goes on to their paper. Among other major highlights of this MoU are free space on Haveeru newspaper to publish MRC's public awareness messages, appeals for funding during emergencies and calls for volunteers.

Tsunami 10 Year Commemoration

The 10th anniversary of Indian Ocean Tsunami was commemorated at different levels by MRC.





At a Global Level

The IFRC took lead in developing a digital campaign which included photo and video stories portraying how peoples' lives have changed over the decade since the Indian Ocean Tsunami. MRC supported this effort by contributing to the development of video and stories centred on a survivor from the island of Thaa Vilufushi which happened to be one of the worst affected islands in the country. Photo stories were captured on the island of Thaa Buruni and Vilufushi for this campaign to portray the lives of survivors.

Global Communication

Forum

The CRM Manager and Communication Officer participated in the Global Communication Forum held in Kenya, Nairobi in October. MRC's CRM Manager co-facilitated a session on communications strategic planning with the Australian Red Cross and Luxembourg Red Cross.

At a Regional Level

MRC took part in a partnership forum cum mini expo organised by the Sri Lanka Red Cross Society held to commemorate the 10th anniversary of the Indian Ocean Tsunami.

All major donors who supported the relief and recovery programmes following the tsunami participated. The opportunity was also extended by MRC to NDMC to represent the government of Maldives.

At a Domestic Level

A communication desktop drill led by NDMC and MNDF was conducted where MRC played a role as a first responder on a steering committee level.

Along with the drill led by MRC in Gaafu Dhaalu Gadhdhoo as part of observing Unity Day, a gathering was held in Haa Dhaalu Kulhudhuffushi where a moment of silence was observed. The emergency drill in Gadhdhoo was captured in a documentary in which the peoples' reflections of community preparedness were depicted.



Resource Mobilization (RM)

Commercial First Aid (CFA)

The CFA programme is one of the key established domestic income streams of MRC. The programme was kick—with seed funding from Singapore Red Cross. This commercially run first aid programme provides a menu with a variety of trainings that are facilitated by 3 staff and volunteer trainers. In 2014 efforts to increase the pool of trainers a ToT was organised in November with 13 participants.

The CFA Programme conducted a total of 79 trainings earning an income of MVR 689,500 in 2014 and during the year MRC has trained a total of 875 participants in first aid.

The CFA programme by the end of 2014 had endeavoured 1,810 hours training a total of 3,549 individuals, conducting 233 trainings in various resorts and organizations of the Maldives.

Due to the Malé Water Crisis from 5th December, 7 pending trainings were delayed for the next year.

CFA Marketing and Business Development

In 2014 focus was given to review the CFA programme in order to pave way for an expansion and diversification plan. In this regard 2 consultancies were carried out, to formulate a business development and diversification plan, a marketing plan and the other focusing on rebranding the CFA programme.

MRC took up opportunities to market the CFA programme on various platforms locally such as the MACI Build and Home Expo and the Maldives Marine Expo where information regarding the various types of trainings available was provided. Furthermore MRC was also the official first aid provider for the latter event.

The CFA Officer visited the Gampaha Branch in Sri Lanka Red Cross Society to discuss the purchasing of first aid kits and to solidify the business relationship between the two societies.

Total no. of trainees trained	875
Total No. of Training Conducted	79
Total No. of Basic First Aid trainings	42
Total No. of Practical First Aid trainings	4
Total No. of Standard First Aid trainings	6
Total No. of Annual Refresher trainings	20
Total No. of EBLS trainings	7
Total Income earned for the year 2014	MVR 689,500
Total Hours of Trainings Conducted	557

When compared to 2013

Increment of 16.28% into hours of CFA trainings

Increment of 16.5% into income of CFA

Collaborations with the corporate sector

MRC initiated partnership discussions with the national bank, Bank of Maldives. Through the collaborative efforts put in with BML a Facebook quiz titled "Humanitarian Quiz" was held to raise awareness on the RCRC history and MRC for which the prize money of MVR 20,000 for winners was gifted by the Bank. This helped to establish a good relationship with the corporate partner while providing the general public with information about the Movement.

MRC partnered with Bandos Island Resort to hold a 7-day youth camp. Bandos and the in-house Institute of Governance Development offered highly concessional rates for

accommodation and meals for the participants and facilitators. Dialogues were initiated with Ooredoo, one of the major telecom service providers in Maldives. An agreement to establish a long-term fixed short code for SMS donations to MRC was drafted and has being sent for legal review. Discussions on further support for MRC were agreed for next year.

Similarly, partnership discussions with 2 tourist resorts, Maalifushi by COMO and Beach House Iruveli were initiated. The first ever donation box placed in a resort island was in Maalifushi following a trip to Thaa Branch. Talks are on-going to identify areas of further fundraising support.

Capacity Building

Resource Mobilisation Introductory Workshop

A full-day workshop was conducted in April for Board members from all 6 strategic branches, all Branch Secretaries, selected National Headquarters staff and Governing Board members. The workshop was jointly facilitated by MRC's RM team and the consultants who developed the RM strategy and toolkit.



Branch RM visits

The CRM Manager and RM Officer visited Thaa and Haa Dhaalu Branches to understand the specific challenges and potentials at branch level. In depth meetings were held with board members, volunteers and local stakeholders to map future RM activities. Draft concepts were also developed by the Branches.

Asia Pacific Fund Raisers' Network

The CRM manager and RM Officer attended the 4th Asia Pacific Fundraisers' Network Skillshare Meeting in Sydney, Australia in November. The CRM Manager facilitated a session reflecting the RM experiences of a developing National Society. The three-day conference was very useful in terms of learning from other National Societies and enabled networking opportunities with RM experts in the Asia Pacific.



Palestine Relief Fund

In July, MRC launched a national level fundraiser in response to the appeal by the Palestine Red Crescent for the Gaza crisis. MRC raised a total of MVR 787,784.36 (USD 51,088.48)

For the first time, MRC utilized SMS donations, in partnership with the 2 telecom service providers in the country. The dialogue with these companies paved way to discuss further opportunities to collaborate and discussions are currently ongoing.

Description	Amount (MVR)
MRC Branch – HDh	93,180.75
MRC Branch – Lh	102,276.85
MRC Branch - Th	67,657.56
MRC Branch – GA	23,138.48
Humanitarian Festival – Male' Branch	22,002.18
National Football Team Auction – Male' Branch	12,999.99
Baibalaa Event	36,635.45
Boduberu Event	173,458.35
Donation Box	11,816.35
Donations - SMS	63,310.05
Donations - Individuals	53,251.43
Donations - Organizations	111,594.39
Donations – Individuals Direct transfer	16,462.55



Emergency Response Fund

MRC raised a total of MVR 63,597.45 to the Emergency Response Fund from the second annual fundraising gala held on 9th May 2014 at Traders Hotel, Malé. The fundraising dinner was held on the occasion of the RCRC Day.













Engagement with Movement Partners

Annual Partnership Forum



The Annual Partnership Forum of 2014 was held in February with delegates from IFRC, SARD, ICRC, Australian Red Cross, Canadian Red Cross and Senior Managers of MRC attended the forum. Main discussions were based on MRC donor perspectives for sustaining the MRC as an organization, effective resource mobilization strategies and feedbacks on the programmes that are carried in MRC currently.

During the month of April, President of MRC visited to Qatar to attend the 5th Disaster Management Camp from 1- 5 April organized by Qatar Red Crescent. This was an invitation from the Qatar Red Crescent. The Secretary General also participated in an exposure visit to Australian Red Cross during May 2014. During his stay he had a meeting with the CEO of Australian Red Cross. The meeting helped to gain a better understanding of the Australian Red Cross and its operations. The Secretary General also visited Geneva in May to participate in the ICRC Annual meeting of National Societies Legal Advisers, IFRC Annual Meeting of Legal Advisers and others in charge of legal matters. The purpose of this meeting is to exchange views with National Societies on a range of current International Humanitarian Law issues and other relevant subjects.

In August President of MRC, along with the Secretary General visited the Turkish Red Crescent Society on an official trip and

met the President and the Secretary General of Turkish Red Crescent Society. The main discussion was about securing funds for constructing MRC headquarters.

In September 2014, Secretary General and President of MRC attended South Asia National Societies Leadership Meeting which was held in Sri Lanka.

In addition, Secretary General of MRC took part in the Movement Induction Course for National Society Leaders in October 2014. The programme focused on roles of leaders, their responsibilities and useful information on Red Cross Red Crescent Movement. Furthermore, in October President of MRC visited Beijing to participate in the 9th Asia Pacific Regional Conference.

In November, Secretary General of MRC participated in the T10 summit – 10th Year Remembrance of the Indian Ocean Tsunami of 2004.

Furthermore, in November, Secretary General and President of MRC visited Saudi Arabia on an official visit to Saudi Red Crescent Authority. Discussions were held about the opportunity to construct our National Headquarters building and discussed the major challenge of the lack of an own building for the headquarters.



Governance

The 6th General Assembly

The 6th General Assembly of Maldivian Red Crescent was held on 19 April. A total of 78 delegates from 10 branches and the Governing Board participated in the General Assembly. The assembly was represented by all 10 Branches of MRC. The main highlight of 6th General Assembly was the election of vacant posts to the Governing Board of MRC. The 2nd Vice President of MRC was elected. Also a member was selected for the Complaints Committee of MRC. Furthermore amendments brought to the Rules of Procedure were adopted. A Pre GA orientation for all representatives was held on 18 April. Representatives were briefed about the conduct of GA and discussed the tabled issues on the GA agenda. Following the GA, on 20 April a governance workshop was held for branch representatives, where branch activities, services, information on branch functions and policy induction were addressed.

Governing Board (GB)

The GB held 7 meetings and 1 extra ordinary meeting during the year. During the first GB meeting after the General Assembly, newly elected members were oriented to MRC. The GB discussed and deliberated on various issues including adoption of policies and key decision. Amendments were brought to Rule 22, 32 and 43 of the Rules of Procedure. The GB also held teleconference with governance in the strategic branches during their meeting.

Branch and Unit Boards

In 2014, Branches especially in the Strategic Branches a considerable amount of effort was put into unit assemblies and branch assemblies, board meetings, membership drives and other governance related issues. Induction sessions for the newly elected Branch and Unit Boards were conducted in several Branches. As a result MRC Boards became more functional compared to previous years and have become more involved in decision making.





Challenges

The past year presented various challenges concerning the implementation of activities, providing services and organizational development. MRC's working environment faced direct and indirect impacts which in turn affected the activities and services of the organisation.

Of the notable challenges to MRC, the insufficient human and financial resources presented challenges in shaping organizational strategies and designing and implementing activities for community needs. In order for the organisation to be independent and to operate sustainably, overcoming the aforementioned financial challenge is important as a local financial resource generation stream will bring in funds for administrative costs and overheads. The lack of means to generate these funds is noted as one of the biggest challenges yet.

The geographical dispersion of the country creates many barriers when it comes to the provision of services. A large portion of the funds are spent on the many transportation costs that arise within logistics. Albeit having a decentralized approach in branch management and development, the costly transportation between the islands is still high because these services are provided in islands within the atolls. Many a time, meetings and plans do not go according to schedule as adverse weather conditions can occur and this affects the sea transport, which is the major mode of transportation within the atolls.

The country in its infant stages of democracy is still struggling to find common ground to stand on and this causes many difficulties in seeking the desired participation and collaboration with organisations that are prone to frequent changes and changing political opinions. Due to the same reason, inevitable changes have taken place in the organisation in providing services and staying true to the Fundamental Principles of the RCRC Movement such as impartiality, neutrality and independence is getting progressively challenging.

Future Outlook

The Strategic Plan 2016-2019 is formulated reflecting on the lessons learnt over the years, in consultation with the stakeholders. The new plan is scheduled to be presented at the 7th General Assembly in April 2015 for endorsement.

Focus will be given into strengthening the auxiliary position of MRC, taking into consideration sensitization of MRC Act and 7 Fundamental Principles of the RCRC Movement to public and private organizations. These humanitarian diplomacy efforts remain important in increasing the partnerships with the public and private sector, in resource mobilization and in service delivery, while also establishing a resource sharing network with the partners.

Sustainability of the organization remains crucial as MRC still depends on Movement partners for resources to run its programmes and services. For the past few years the Tsunami

residual funding received through the IFRC was the main funding source for MRC's programme delivery as well as overhead costs. It is inevitable that the donor funding is shrinking, especially minimizing the support for covering overheads. In this sense, a greater focus will be given into increasing domestically established income streams which will specially allow to cater to recurring costs of the organization.

Priority will be given to decentralized development of MRC Branches by focusing on building technical and management human resource capacity and mobilizing other resources in the Branches. As Branches move towards decentralization the presence of a strong volunteer pool at the branches becomes crucial. Hence focus will be given into increasing the number of volunteers and empowering them to be sustainably engaged with MRC.

REVIEW OF FINANCES

MRC's Activities were mainly funded through IFRC appeal 2014 -2015 and other partners such as Canadian Red Cross and Australian Red Cross.

In the year ended 31st December 2014 MRC's income stand at MVR 25,337,271 and expenses are at MVR 20,962,704 resulting an income over expenditure amounting to MVR 4,374,567 for the year then ended. MRC holds total assets worth of MVR 10,550,457 of which MVR 5,391,367 if non – current assets and current assets stands at MVR 5,159,090 of which 65% are unexpended advances received from the donors. Thus as a direct result of these unexpended funds MRC's current liabilities stands at MVR 3,987,920. The reserves of the society as at 31st December 2014 stand at MVR 6,562,537.

List of Partners

	Agency	Program
First Aid	Maldives National Defence Force Indira Gandhi Memorial Hospital Faculty of Health Science Maldives Police Service	Commercial First Aid – Standard First Aid, Standard First Aid for Aviation Industry, Basic First Aid, Community Based First Aid Emergency First Response Team Training, first Aid Refresher Training
Health	Health Protection Agency of Min. of Health and Gender Ministry of Education Atoll / Island Schools Atoll / Island Councils World Health Organization (WHO)	SFA Training for remand officers Climate related health issues CBHFA – Maternal Health, Nutrition, Dengue and Chikungunya Training space, school sessions Public Health
Disaster Management	National Disaster Management Centre Ministry of Education Ministry Of Environment Maldives Metrological Services Department of National Planning UNDP UNICEF Maldives National Defense Force Maldives Police Services Ibrahim Nasir International Airport Atoll /Island Schools Atoll /island Councils Indira Gandhi Memorial Hospital ADK hospital	Disaster Risk Reduction (DDR) / Climate Change Adaptation (CCA) / Disaster Preparedness and Response ,Airport Emergency committee, Training Space, School Sessions, Emergency operation
Youth Health and Well-Being	National Drug Agency Dhivehi Bahuge Academy Maldives Police Service Journey	Implementation of YHW Project – SAM and TOL
LecRed	UNICEF NDMC	
Social Care	Ministry Of Education Gender Advocacy Working Group Family Protection Agency	Violence Prevention
Communications and Resource Mobilization	Dhiraagu Mega Maldives TVM Dhivehi Raajjeyge Adu Dhitv/ Dhifm Haveeru Minivan News CNM online Radio Atoll Sun Channel 13 Raajje TV State Trading Organization Maldives Broadcasting Commission Atoll /Island Councils Atoll /Island Schools Channel One VTV/VFM	I am for humanity public awareness. Media sensitization for reporting in emergencies, Land issue, permits, training space , emergency operations, Training Space, School Sessions
Movement Partners	Canadian Red Cross	Organizational Development (OD) Community Based Disaster Risk Reduction &Climate Change, Violence prevention (child-focused)
	Red Cross Society of China (Hong Kong Branch)	Violence prevention (child-focused) $OD-all$ areas , particularly program development , branch development and Communication and PMER,
	IFCRC	Disaster Management – Particularly preparedness and Response and DRR/CCA, Health- CBHFA
	ICRC	Communication and OD, and Disaster response
	Singapore Red Cross	Commercial First Aid Development
	Australian Red Cross	Youth project Development
	Japanese Red Cross Society	

List of Acronyms

MRC - Maldivian Red Crescent

ICRC - International Committee of the Red Cross

IFRC - International Federation of Red Cross and Red

Crescent Societies

NERT - National Emergency Response Team

UNICEF - United Nations Children's Fund

DRR - Disaster Risk Reduction

CCA – Climate Change Adaptation

UN - United Nations

CBDRR - Community Based Disaster Risk Reduction

DM - Disaster Management

NDMC - National Disaster Management Center

SOP - Standard Operating Procedures

NEOP - National Emergency Operations Plan

HPA – Health Protection Agency

SIDS – Small Island Developing States

RCRC - Red Cross and Red Crescent

DRM - Disaster Risk Management

DM - Disaster Management

VCA - Vulnerable Capacity Assessment

MNDF - Maldives National Defense Force

MPS - Maldives Police Service

GB – Governing Board

IEC - Information Education and Communication

BOQ - Bill of Quantities

MWSC - Maldives Water and Sewerage Company

SARD - South Asia Regional Delegation

CHF - Currency Symbol of Swiss Franc

DREF - Disaster Response Emergency Fund

FND - Fu Neng Da

IGMH/IGM - Indira Gandhi Memorial Hospital

TV – Television

TVM – Television Maldives

EFA - Emergency First Aid

PSS – Psychosocial Support

SEOP - School Emergency Operations plan

RDRT – Regional Disaster Response Team

ARC - Advocating Rights of Children

PCA - Project Cooperation Agreement

PCU - Programs Coordination Unit

HPA – Health Protection Agency

ECV – Epidemic Control for Volunteers

WHD - World Health Day

NCD - Non-communicable Diseases

SFA – Standard First Aid

BFA - Basic First Aid

EBLS – Emergency Basic Life Support

FA – First Aid

YHWB - Youth Health and Wellbeing

AEC - Atoll Education Center

VP – Violence Prevention

CRC – Canadian Red Cross

IPS - Irumathy Avashu Pre-School

UKG - Under Kindergarten

CP Policy - Child Protection Policy

HQ - Head Quarters

GAWG - Gender Advocacy Working Group

MVR – Maldivian Rufiya

RCC - Red Crescent Circle

YABC - Youth as Agents of Behavioral Change

SAYN - South Asia Youth Network

APYN – Asia Pacific Youth Network

MIGA - Model IFRC General Assembly

NGO - Non-Government Organizations

PMER - Planning, Monitoring, Evaluating and Reporting

OD - Organization Development

SG – Secretary General

RM – Resource Mobilization

ARC – Australian Red Cross

CRM - Communications and Resource Mobilization

STELCO - State Electric Company

CFA - Commercial First Aid

BML – Bank of Maldives

USD – United State Dollars

SMS – Short Message Service

CEO – Chief Executive Officer

GA – General Assembly

Document Author: Maldivian Red Crescent, 2015 **Photography:** Maldivian Red Crescent Archive

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