

Maldivian Red Crescent

ANNUAL REPORT 2012



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Maldivian Red Crescent



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Maldivian Red Crescent

Formed on 16 August 2009, the Maldivian Red Crescent (MRC) has been working steadily towards establishing itself as a well functioning national society both locally and internationally through service delivery with integrated institutional development. Having fulfilled the 10 conditions for recognition of a National Society, The International Committee of the Red Cross (ICRC) recognized the Maldivian Red Crescent as a full-fledged member of the International Red Cross and Red Crescent Movement on 9 November 2011. Subsequently, MRC became the 187th member of the International Federation of Red Cross and Red Crescent Societies on 23 November 2011.

Guided by the International Federation's Strategy 2020, MRC's Strategic Plan 2011 – 2015 was adopted during its Third General Assembly. The plan encompasses disaster management, health and social care, youth and organizational development as the main strategic directions for the coming years.

To date MRC has established ten branches across the country and successfully rolled out service delivery initiatives in these branches.

Since its formation, MRC is gaining recognition by other sectors from the national level, down to the community level. It has worked quite effectively in promoting services through its trained volunteers in the branches, while at the same time building their capacity.

Mission

To volunteer, participate and partner in delivering humanitarian service to the most vulnerable

Vision

To be a model National Society contributing to overcome humanitarian challenges

Primary Objective

To prevent and alleviate suffering with complete impartiality, making no discrimination



Message from the President and the Secretary General

Since its formation on 16 August 2009, the Maldivian Red Crescent has been steadily moving towards becoming a well functioning National Society. 2012 was a year of many new developments and improvements to the work of the organization. Guided by its Strategic Plan 2011 – 2015, the organization invested substantial time and financial resources into building local level capacities at its Units and Branches to empower these communities to become more resilient and at the same time provide valuable and needed services to their respective populations.

In the area of Disaster Management Maldivian Red Crescent launched responses to both natural and manmade emergencies including situations of political unrest that effected the whole nation in February and March 2012 as well as weather related emergencies such as the incidents of nationwide flooding that occurred in October 2012. In addition, First Aid Service Teams trained in 2012 responded to local level emergencies such as the Noonu Branch's response to Randheli Food Poisoning Incident. With the adoption of MRC's Emergency Response Mechanisms and Standard Operating Procedures, the organization's emergency responses have gained more structure and at the same time become timelier.

Developments in the area of Health and Social Care have seen the re-launching of the Community Based Health and First Aid Programme with volunteers in all branches and units being trained to become CBHFA facilitators. Similar to 2011, dengue prevention work was also high on this year's health agenda with several awareness activities happening in branches as well as at National level.

MRC's Youth development activities also saw significant progress with the holding of MRC Camps across the Branches in an effort to create Youth leaders who would become agents of positive change in their communities. Additionally, the Australian Red Cross funded Youth Health and Well-Being project will contribute greatly towards addressing the serious concerns of substance abuse and mental health issues identified in MRC's strategic plan.

As an organization, the MRC has in 2012 drawn up a road map for providing better services to the people of the Maldives. With

the Organizational Development Review and subsequent plans drawn up based on the recommendations of the review, the organization has gained greater clarity for its future humanitarian work. As testament to the increasing public involvement in the work of MRC, the number of volunteer hours logged by its 1300 volunteers for 2012 totals over 25,000.

As an organization, the MRC has been building its capacity towards becoming increasingly sustainable and less dependent on donor funding. The expansion and development of the Commercial First Aid programme along with the introduction of other direct income sources has seen an increase of over two hundred per cent income generated over 2011.

It is our sincere hope that through the work of the MRC's public awareness campaign 'I am for Humanity', support towards MRC will increase over the coming year and make communities and organizations more willing and enthusiastic to work with the MRC in fulfilling its humanitarian mission in the Maldives.



Rasheeda Ali
Secretary General



Ibrahim Shafeeg
President

Executive Summary

The main focus for the Maldivian Red Crescent (MRC) in 2012 was to invest time and financial resources into building local level capacities at its Units and Branches to empower these communities to become more resilient, self sufficient and at the same time provide valuable and needed services to their respective populations.

The work of the MRC in the Strategic Area of Disaster Management saw the launch of several responses to both natural and manmade emergencies including situations of political unrest that effected the whole nation in February and March 2012 as well as weather related emergencies such as the incidents of nationwide flooding that occurred in October 2012. In addition, nineteen First Aid Service Teams were trained in 2012 with a total of 288 volunteers now certified to respond to local emergencies. The MRC's Emergency Response Mechanisms and Standard Operating Procedures were also adopted in an effort to improve the organization's emergency response services.

The Community Based Health and First Aid Programme was relaunched with thirteen community trainings conducted from which two hundred and thirty three individuals becoming CBHFA facilitators in their respective communities. Dengue prevention work was also undertaken through branches as well as at National level.

Ten MRC Camps were held across the branches and one hundred and sixty four youth were inducted into the 'Youth as Agents of Behaviour Change' methodology for youth programming. The Australian Red Cross funded Youth Health and Well-Being project was also launched in 2012 and will directly contribute towards addressing the serious concerns of substance abuse and mental health issues identified in MRC's strategic plan.

The MRC conducted an Organizational Development Review in 2012 with the aim of streamlining its programmes and services. Subsequent plans drawn up based on the recommendations of the review are to be implemented in 2013 with financial support from movement partners. At end of 2012, MRC had a total of 1336 volunteers 365 members and 1 corporate member.

The expansion and development of the Commercial First Aid programme along with the introduction of other direct income sources contributed to an increase of over two hundred per cent income generated over 2011.

MRC's public awareness campaign 'I am for Humanity' was launched in 2012. The aim of this campaign is to create greater public understanding and support towards MRC.





List of Acronyms

AEC	Airport Emergency Committee
AMCDRR	Asian Ministerial Conference on Disaster Risk Reduction
ARC	Australian Red Cross
CBDRR	Community Based Disaster Risk Reduction
CBHFA	Community Based Health and First Aid
CCA	Climate Change Adaptation
CCHDC	Centre for Community Health and Diseases Control
CEO	Chief Executive Officer
CFA	Commercial First Aid
CRC	Canadian Red Cross
DM	Disaster Management
DMWG	Disaster Management Working Group
DRR- CCA	Disaster Risk Reduction - Climate Change Adaptation
EFRT	Emergency First Response Team
ERT	Emergency Response Team
FA	First Aid
FAST	First Aid Service Team
GA	General Assembly
GB	Governing Board
HD	Humanitarian Diplomacy
HFAA	Head of Finance, Accounts and Admin
HP&V	Humanitarian Principles and Values
HQ	Head Quarters
IAS	Island aviation Services Ltd
ICRC	International Committee of the Red Cross
IEC	Information, Educational and Communication
IFRC	International Federation of Red Cross and Crescent Societies
IGMH	Indhira Gandhi Memorial Hospital

LGA	Local Government Authority
MNCH	Maternal, Neonatal and Child Health
MoC	Memorandum of Cooperation
MoE	Ministry of Education
MPS	Maldives Police Service
MRC	Maldivian Red Crescent
NDMC	National Disaster Management Centre
NHQ	National Headquarters
OD	Organizational Development
PMER	Planning, Monitoring, Evaluation and Reporting
RC	Red Cross / Crescent
RCRC	Red Cross Red Crescent
RDRT	Regional Disaster Response Team
RMS	Resource Management System
SAARC	South Asian Association for Regional Cooperation
SAM	Save a Mate
SARD	South Asia Regional Delegation
SG	Secretary General
SLRCS	Sri Lanka Red Cross Society
SOP	Standard Operating Procedures
SRC	Singapore Red Cross
TOL	Talk Out Loud
ToT	Training of Trainers
UN	United Nations
UNISDR	United Nations International Strategy for Disaster Reduction
VCA	Vulnerability Capacity Assessment
ViE	Volunteering in Emergencies
VP	Violence Prevention

Governance

General Assembly

The fourth General Assembly (GA) of the Maldivian Red Crescent (MRC) was held on 21 April 2012. A total of 37 branch representatives attended the GA.

The following decisions were made by the Assembly.

1. Adoption of Audit Report (for the period 1 January 2011 to 31 December 2011).
2. Adoption of MRC Plan and Budget 2012-2013
3. Election of Governing Board members to the following positions:
 - I. First Vice President – Abdul Raheem Nashid Abdul Latheef
 - II. Second Vice President – Aminath Naushan Abdul Muhaimin
 - III. General Member (South Region) – Ahmed Hassan Didi
 - IV. General Member (South Region) – Ali Mohamed
 - V. Youth Member – Ahmed Rassaam
4. Adoption of amendments to Rule 27 and 28 of the Rules of Procedure

Governing Board

The Governing Board of the Maldivian Red Crescent held 7 meetings in 2012. Additionally, two Extraordinary Meetings were also held in the year.

Finance Commission

The Finance Commission held five meeting (11th to 15th) from 1st of April 2012 to 31st March 2013.



MRC Services and Programmes

Strategic Aim 1: Disaster Management

Programme Purpose

To enhance local preparedness, response and recovery through community-based initiatives and advocacy.

Progress in 2012

1. Disaster Management Planning

Expected outcome: Increased awareness among communities about the local hazards, risks, capacities in order to undertake possible solutions.

- (a) **Updating of Vulnerability Capacity Assessment (VCA) maps:** The VCA maps of all MRC Branches and CBDRR Project communities were updated through consultative meetings with the respective communities.
- (b) **Disaster Risk Reduction / Climate Change Adaptation (DRR/CCA) workshops for Local Government Authorities (Atoll and Island Councils) and MRC Branches:** Two such workshops were held in Male' on June 27 to 28 and July 2 to 3 for council members and MRC branch members from Meemu, Thaa, Haa Alif, Haa Dhaal and Lhaviyani, Seenu, Gnaviyani, Gaafu Dhaal, Gaafu Alif, Noonu and Alif Alif atolls. The workshop objective was to empower community level local governance and MRC governance to advocate, lead and prioritize DRR/CCA and mobilize their own communities to be more resilient to disasters and long term impacts of climate change by taking positive action.
- (c) **DRR Public Awareness Campaign:** MRC partnered with the National Disaster Management Centre (NDMC) to design and disseminate Disaster Risk Reduction (DRR) related video spots to the public via media. The spots are centred on alert messages, water safety, fire safety and general preparedness. The airing of the video spots commenced on 26 December 2012 on all major TV channels.
- (d) **Development of Vulnerability and Capacity Assessment Guideline and VCA Toolbox:** These two guidance booklets will be the new guidelines that will be used as handbooks whilst conducting all future VCAs and in updating existing VCAs. These handbooks provide step by step instructions to VCA facilitators. The objective is to standardize the VCA to ensure that all reports are up to same quality and also to make it more uniformed to promote the report to other stakeholders who could use this information.

2. Organizational preparedness and response

Expected outcome: Improved capacity of Maldivian Red Crescent to mitigate and respond to possible disasters and risks by developing skilled human resources and capable branches and units.

- (a) **MRC Emergency Response Mechanism:** MRC has developed its Emergency Response Mechanism and its Standard Operating Procedures (SoP's) and response tools that would serve as a key document to guide all of MRC's emergency responses in the future.
- (b) **4th Batch of Emergency First Response Teams:** The 4th EFRT training was completed in Male', from 19 to 29 February 2012. Sixteen volunteers completed the EFRT training in this batch. A total of 64 individuals have been trained in these training to date.
- (c) **Pilot of Emergency Response Team (ERT) Training in selected branches Maldivian Red Crescent:** The pilot ERT training was conducted in Seenu Gan for Seenu Branch and Gnaviyani Branch of MRC. The training was the first pilot of the generic Response Team training of MRC. The training was attended by 17 volunteers and 4 staff of which 15 passed the training.
- (d) **Response equipment:** First Aid kits and two additional ambulances required to deliver first aid services were procured in 2012. The First Aid Kits arrived in 2012 however the ambulances are yet to arrive.
- (e) **Practice Drills:** An Emergency First Response Team Practice Drill was held on 16 June in Villimale' to allow the Emergency First Response Team in Male' to refresh and practice their skills.
- (f) **Responses to political unrest:** MRC's Emergency First Response Team (EFRT) was activated from 7 February 2012 to respond to the injuries resulting from the political unrest in the country. The teams were being activated based on reports of potential conflicts received from MRC's sources. In situations where pre-planned protests take place, a team was stationed in MRC HQ on 8 hour shift basis. The team also moves to the location in the MRC ambulance to visually assess the situation and to respond to any first aid needs that may be present on the scene. MRC worked closely with the ICRC in building capacity in preparedness to responding to this situation and is seeking technical and financial support from the ICRC. The EFRT was activated five times during the month of July due to the heating up of the situation as more and more Maldivian Democratic Party supporters joined the protests which began on 8 of July 2012. The EFR team was activated on the 11:00 PM to 01:00 AM every night and both on 15th and 16th of July as well. Only staff trained as Emergency First Responders attended the duty as it was decided by the Emergency Operations Committee that it was not safe to bring volunteers to respond as the situation was turning out to be violent.
- (g) **Airport Emergency on 29 March 2012:** MRC's Emergency First Response Team was

notified by the Indhira Gandhi Memorial Hospital on 29 March that a Thomson Airways Flight was coming into make an emergency landing. As MRC is part of the Airport Emergency response mechanism (under the IGMH medical teams) the Team was activated. Fortunately, the plan with approximately 200 passengers on board landed safely at Ibrahim Nasir International Airport without further incident.

- (h) **Sumatra Earthquake and tsunami warning of 11 April 2012:** MRC's Emergency Response systems were put on alert following tremors and tsunami watch and warnings issued in the region as a result of a 8.9 magnitude earthquake and an 8.7 magnitude aftershock that happened near Indonesia's Sumatra province. MRC's EFR Teams were on standby and MRC opened communication lines with the media and through social media in efforts to reassure the public. MRC Secretary General gave live interviews to two TV stations during the watch period and appealed for calm. Following this incident, Maldivian Red Crescent met with the new head of National Disaster Management Centre along with senior officials of the Maldives Meteorological Service on 25 April 2012.
- (i) **Emergency Response to Severe Weather on 29, 30 and 31 October in Maldives:** Maldivian Red Crescent responded to the severe weather that caused floods in 30 Maldivian islands on 29, 30 and 31 October 2012. MRC was in the Disaster Response Coordination Committee and the Emergency Operations Centre set-up by the National Disaster Management Centre, supporting to coordinate the assessment, relief and response to the floods in communities. MRC deployed teams to H.A. Hoarafushi, H.Dh. Hanimaadhoo, L. Fonadhoo and L. Gan (Thundi) islands which were severely affected by the floods. MRC focus areas for response included water and sanitation and health epidemic control. MRC Response was operational from 31 October – 5 November 2012. In H.A. Hoarafushi where MRC implements its CBDRR project and was one of the worst affected in the floods. With the support of island council, MRC volunteers cleaned and cleared waste in 170 households, distributed 156 cases of drinking water, and delivered hand washing sanitizers to 351 houses and public places. In H.Dh. Hanimaadhoo MRC mobilized 14 trained volunteers who gave information on dengue and proper hand washing alongside distribution of Oral Rehydrating Salts (ORS) and liquid soap dispenser to 252 houses. In L. Gan (Thundi), MRC mobilized visited 83 houses and provided health information and distributed ORS. In L. Fonadhoo MRC visited the 15 affected households and provided health epidemic control information and ORS.

3. Community Preparedness and Response

Expected outcome: Increased community disaster preparedness, mitigation and response capability to render timely response services on their own.

- (a) **Training of Branch and Unit Level First Aid Service Teams:** Nineteen (19) First Aid Service Teams have been trained in all MRC units except Male' where a 65 member EFRT exists. The FAST teams in each unit (averaging 15 in number) are responsible for administering all emergency first aid needs of the community along with emergency coordination. A total of 288 individuals were trained in 2012 as members of MRC's First Aid Service Teams at Branch level. A summary of FAST trainings conducted in 2012 is in Table 1.

Table 1: Summary of First Aid Service Team Trainings.

BRANCH	UNIT	DATE	TRAINED
Haa Alifu	Hoarafushi	20 - 25 Nov	25
Haa Dhaalu	Kulhudhuffushi	17 - 20 Sep	12
	Nolhivaram	16 - 20 May	13
Lhaviyani	Naifaru	29 May - 2 Jun	14
	Hinnavaru	2 - 5 Dec	11
Noonu	Holhudhoo	4 - 8 Dec	10
	Manadhoo	1 - 5 May	14
Meemu	Muli	14 - 18 May	14
Kaafu	Kaashidhoo	20 - 25 Nov	17
Male'	(Male) EFRT	19 - 29 Feb	17
Thaa	Veymandoo	29 Jun - 3 Jul	15
Gaafu Alif	Villingili	21 - 25 Jun	20
	Gemanafushi	1 - 5 Dec	12
Gaafu Dhaalu	Gadhdhoo	20 - 24 Oct	16
	Thinadhoo	13 - 17 May	12
Gnaviyani	Fuvahmulak	4 - 7 July	16
	Hithadhoo	18 - 22 Jun	16
Seenu	Hulhumeedhoo	2 - 6 Dec	15
	Feydhoo	24 - 27 Nov	19
Total No. of First Aid Service Team members in all branches at end of 2012			288

- (b) **Response equipment:** Branches and units were given basic equipment to carry out first aid services. Additional supplies are to be provided through the 2013 branch plans.
- (c) Community Based Disaster Risk Reduction (CBDRR) project.
- Vulnerability and Capacity Assessment (VCA) – Community Action Planning: The VCA reports for all six CBDRR project target communities were completed.
 - MRC DRR- CCA Strategy 2011 – 2015 Dissemination: The booklet was published by MRC and has been disseminated to 6 project island councils, 31 island councils, 30 national stakeholders and 10 other stakeholders in May 2012.

3. Training of Community Facilitators for DRR Trainings: For the purpose of building community ownership and mobilization for DRR, the project trained interested and motivated individuals from the project communities. With the objectives to (a) create a pool of community facilitators in the project community, with capacity to undertake DRR/CCA activities in the community (b) increase the capacity of community facilitators to be able to mobilize their communities to implement the DRR/CCA activities (c) create community leaders who are able to mobilize communities to action and (d) make communities more resilient to disasters and most importantly take ownership of the project.

Table 2: Summary of Community Facilitator Trainings in 2012.

COMMUNITY	DATE	TRAINED
G.Dh. Gadhdhoo	14 – 23 May	21
Seenu Feydhoo	24 May – 2 Jun	19
Alif Alif Thoddoo	30 May – 7 Jun	12
Kaafu Kaashidhoo	17 – 26 Jun	35
Haa Alif Hoarafushi	15– 21 Jun	17
Total No. of Community Facilitators trained in 2012		104

4. Mitigation activities were conducted in CBDRR Communities. Summary of activities is listed in Table 3.

Table 3: Mitigation activities were conducted in CBDRR Communities.

#	DATE	COMMUNITY	EVENT DETAILS
1	24-Mar-12	HA. Hoarafushi	World Health day event Health Check ups
2	14 - 23 May	GDh Gadhdoo	Dengue mitigation activities Dengue info dissemination to school students and parents, Door to door, posters and leaflets, Cleaning the seashore area, Cleaning of uninhabited houses
3	31-May-12	S. Feydhoo	Dengue awareness activity Dengue info given to school students and parents, Door to door, posters and leaflets
4	31 May - 7 Ju	AA. Thoddoo	Dengue Awareness activity IEC material dissemination
5	17 - 26 Jun	K. Kaashidhoo	Dengue mitigation activity Information dissemination to community.
6	7 - 8 Dec	GDh Gadhdoo	Dengue mitigation activity Elimination of mosquito breeding sites.
7	29 - 30 Dec	Lh. Hinnavaru	Unity Day Activity Elimination of mosquito breeding sites

5. DRR Calendar 2013: An annual calendar for 2013 was published by MRC. The calendar will be used as a promotional tool as well as to raise public awareness. Each month has a graphic focused on an MRC thematic area. The calendar was developed in a wall version for distribution to communities where MRC works and desktop version for offices.

6. Project Review: re-design and revitalization: The project was re-designed based on the VCAs conducted and the findings for MRC based on the OD review. Based on the findings the project log-frame was reviewed to be based on three components (a) DM/DRR development, (b) MRC Response Team development, (c) building community resilience.

7. School-based Hazard and Vulnerability Mapping: A pilot School-based Hazard and Vulnerability Mapping Workshop for Dharumavantha School was conducted on 8 September 2012. The workshop supported to develop school maps marking areas of vulnerability, possible hazard areas and evacuation routes in case of an emergency.

- (d) First Aid Service to Randheli island food poisoning incident: On 22 August 2012, during Randheli staff food poisoning incident where more than 80 casualties were reported, N.Atoll branch First Aid Service Team (FAST) team along with volunteers and members delivered First Aid Service to those in need through working with the resort and Noonu Manadhoo and Holhudhoo Hospital and helping with moving and lifting of the casualties.

Capacity Building

- (a) **Exposure trip to Indonesian Red Cross, 30 Jan – 4 Feb 2012:** The team would consist of 2 CBDRR Officers, 1 CBDRR community volunteer, 1 MRC Admin Staff, 2 MRC Programme Staff and 1 Governance Member (from Gn. Branch Board). The exposure trip supported in understanding CBDRR programme implementation by other National Societies.
- (b) **Regional Disaster Management Training by Asian Disaster Preparedness Centre from 23 Jan – 10 Feb 2012 in Bangkok, Thailand:** CBDRR Coordinator and one of the CBDRR Officers participated in this training as part of the capacity building initiative in DM for MRC staff and volunteers.
- (c) **VCA Field School, 18 – 29 March 2012, Wattala, Sri Lanka:** Two Programme Officers attended the VCA Field School in Sri Lanka organised by IFRC SARD. The 10 day camp focused on building VCA skills, by encouraging learning-by-doing approach.
- (d) **Introductory Training on Restoring Family Links, 21 March 2012, Male':** A visiting expert from ICRC conducted this half day training for staff of MRC and IFRC. A total of 11 staff from MRC and 2 from IFRC attended the training.



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- (e) **Regional Seminar on the Role of Customs in Natural Disasters, 8 to 10 May, Bangkok, Thailand:** The Secretary General attended this seminar where participants included representatives from the governments (Customs) and RCRC Movement of the Asia Pacific region.
- (f) **First Aid Training of Trainers:** A First Aid Training of Trainers course was conducted in Male' with the objective of increasing trainers for the First Aid service and Commercial FA programme. 17 people (02 staff, 15 volunteers) were trained.
- (g) **Climate Change Adaptation Training for Staff, 1 to 3 October, Male':** This training was held for 15 staff (including branch staff) and 4 volunteers. The workshop focused on the current trends of CCA globally and locally and how to integrate CCA into MRC programme implementation.
- (h) **Asian Ministerial Conference on Disaster Risk Reduction (AMCDRR):** 21 – 25 October 2012, Yogyakarta, Indonesia: Secretary General and the Programme Manager attended this conference. The conference highlighted on technical sessions Post-Hyogo Framework of Action 2012, integrating Disaster Risk Reduction and Climate Change Adaptation, role of Local Governments in Disaster Risk Reduction and etc. The Maldivian Red Crescent team also accompanied the Maldivian Government Delegation to a meeting with United Nations International Strategy for Disaster Reduction (UNISDR), Special Representative from UN Secretary General for DRR Ms. Margaretta Wahlstrom to discuss issues and progress in DRR in Maldives.
- (i) **South Asia Regional Disaster Management Working Group (DMW) Meeting, 9 – 11 October 2012, Kathmandu, Nepal:** The meeting was attended by Interim Programme Manager/ CBDRR Project Coordinator of MRC. The DMWG brings together South Asian National Society Disaster Managers and Federation DM Focal Points to discuss on technical issues related to Disaster Management, plan for the coming year and discussing DM standardization and harmonization issues. The 2012 meeting highlighted on technical topics such as Urban Disaster Risk Reduction, Community Resilience and Contingency Planning.
- (j) **Regional Disaster Response Team (RDRT) Training – Shelter, 16 – 21 October 2012, Bangladesh:** Two staff and one volunteer of MRC attended the Regional Disaster Response Team (RDRT) Shelter training conducted by South Asia Regional Delegation (SARD).
- (k) **Regional Disaster Response Team (RDRT) – Induction Training, 12-21 December 2012, New Delhi, India:** 1 Programme Field Officer from MRC HQ and Gnaviyani Branch Programme Assistant participated and successfully completed the Regional Disaster Response Team – Induction training. The RDRT Induction course would further strengthen the existing RDRT resources by developing the skills of experienced Disaster Response members from South Asia and better facilitate the use of regional resources among National Societies.
- (l) **Vulnerability Capacity Assessment Updating Training (Training of Trainers), 22 - 26 December 2012, Male':** The VCA updating training was conducted in Male' for 24 participants from Units and Project islands as well as NDMC and the Local Government Authority (LGA). 24 participants completed the training and they would support the update process in their respective communities.

- (m) **Emergency Response Team Training, 12 - 14 November 2012, Male':** MRC's 2nd Emergency Response Team training was conducted from 12 – 14 November 2012 in Male'. The training was facilitated by four MRC NHQ staff, supported by the Regional IFRC Disaster Preparedness Advisor. 22 participants joined the training of which 18 participants (10 Male, 8 Female) completed the training. The participants included staff and volunteers from HQ and Lhaviyani and Meemu Branches. The overall objective was to establish front line MRC capacity to provide an immediate response to emergencies affecting islands and atolls. The training covered the basics of the Emergency Response Team including their roles and responsibilities, standard operating procedures (SOP) and RCRC principles.

Cross Cutting

Humanitarian Diplomacy:

- (a) **Meeting at President's Office, 8 January 2012, Male':** The Secretary General attended a meeting at the President's Office to discuss priority actions to be undertaken by the Government in relation to a drowning incident in K. Huraa. The objectives of the meeting were to ensure safety for students and to ensure that such tragic incidents do not happen in future. The meeting was attended by the Ministers of Defence, Education and Health.
- (b) **Meeting with the Ministry of Education, 12 January 2012, Male':** A meeting was held between MRC and the Ministry of Education to discuss how to move forward with the First Aid Trainings for all school teachers (as follow up to decisions made at the meeting held at the President's Office on 8 January).
- (c) **Launching of World Disasters Report 2012 – Focus on migration, 17 October 2012, Male':** The World Disaster Report is a major publication of the International Federation of Red Cross and Red Crescent Societies. The 20th issue of the report, released this year, focused on forced migration and on the people forcibly displaced by conflict, political upheaval, violence, disasters, climate change and development projects, whose numbers are increasing inexorably each year. This year the IFRC Maldives delegation and the Maldivian Red Crescent jointly hosted the event where the Vice President of Maldives, Mr. Mohamed Waheed Deen launched the report on.

Strategic Aim 2: Health and Social Care

Programme Purpose

To promote healthy living through community based initiatives.

Progress in 2012

1. Community Based Health and First Aid (CBHFA):

Expected outcome: Increased community health preparedness practices and health resilience in communities

(a) Re-launching of CBHFA programme:

- (1) **CBHFA ToT Training Community Based Health and First Aid (CBHFA) Training for Staff and volunteers, 22 to 24 September, Male':** Community Based Health and First Aid training on extended modules, Nutrition and Maternal, Neonatal and Child Health (MNCH) was held from 22 to 24 October in Male'. The training was conducted with the help of Gopal Mukherjee, Health Advisor of IFRC SARD. A total of 23 participants took part in the training out of which 11 were volunteers of Maldivian Red Crescent. In addition, all programme staff and branch assistants from five branches (Noonu, Gnaviyani, Gaafu Dhaalu, Thaa and Meemu) took part in the training. The three day training focused mainly on Nutrition and MNCH and discussed on community level interventions that could be applied by the volunteers in community level. The purpose of the training was to build capacity of staff and volunteer to implement the CBHFA programme in the units and branches of Maldivian Red Crescent.



- (2) **CBHFA training in communities:** Volunteers from MRC Branches and units were trained in CBHFA as per table 4.

Table 4: Summary of CBHFA Programme in 2012.

BRANCH	UNIT	DATE	TRAINED	FOLLOW UP COMMUNITY ACTIVITY	
				Date	Activity
Haa Dhaalu	Kulhudhuffushi	28 - 29 Mar	20		
	Nolhivaram	16 - 17 Mar	16	Sep-12	Health evening
Lhaviyani	Olhuvelifushi	12 - 13 Dec	6	Dec-12	Health Awareness session / children evening
Noonu	Manadhoo	21 - 24 Oct	16	Nov-12	Awareness evening
	Holhudhoo	17 - 20 Oct	19	Nov-12	Awareness evening
Meemu	Muli	20 - 22 Nov	11	Nov-12	Family evening
	Kolhufushi	24 - 26 Nov	16	Nov-12	Family evening
Thaa	Veymandoo	19 - 21 Nov	18	Nov-12	Children's evening - gave info on nutrition and MNCH
	Buruni	24 - 26 Nov	12	Nov-12	Information Session to pregnant women on nutrition and MNCH
Gaafu Alif	Villingili	20 - 24 Nov	20	Nov-12	MNCH session for pregnant ladies and children's days
	Gemanafushi	16 - 18 Nov	11	Nov-12	Children's evening
Gaafu Dhaalu	Thinadhoo	11 - 13 Oct	12		
	Vaadhoo	11 - 13 Dec	9		
Gnaviyani	Fuvahmulak	21 - 23 Oct	9	Oct, Nov 12	CBHFA Heath Camp in 2 school
Seenu	Hithadhoo	20 - 23 Nov	20	Nov-12	Healthy evening
	Hulhumeedhoo	17 - 19 Nov	18	Nov-12	Healthy evening

- (3) **Regular First Aid Services to public:** The First Aid Services of MRC was developed into a fully fledged service of the organization that is available to all parties who seek it. In this regard, systems were put into place to request for services and also volunteer mobilization required for rendering the services. A summary of First Aid services provided by MRC is below.

Table 5: Summary of First Aid Service in 2012.

	DATE	EVENT	CLIENT	BENEFICIARIES
1	21-23 Feb	FA service in a PTA Event	Thaajudheen School	150+
2	18-Feb	FA service for a PTA Event	Lily Veterans Football Tournament	30+
3	24-Feb	FA service for a teambuilding picnic by Clique College	Clique College	60+
4	27-May	Team Building Picnic	Male' Business School	75
5	31 May - 2 Jun	Swimming Competition	Swimming Association	180
6	29-May	Road Race	Dhiraagu	3000
7	30 May - 2 Jun	10 th Swimming Association Championship	Swimming Association	100
8	22 - 23 Jun	100 Plus (Swimmers Development programme) swimming competition	Swimming Association	105
9	06-Jul	Road Race	Tiny Hearts Association	500
10	4 - 7 Jul	Inter-school Athletics Meet	Athletics Association	100
11	16-Jul	Olympians Music show	Music Show	50+
12	20 - 28 Aug	Baibalaa Championship 2012	Baibalaa Association	500
13	19-Aug	Eid Prayer	IGMH and MoH	3000
14	24-Aug	HIV/AIDS awareness programme	SHE	300
15	30 Aug - 9 Sep	DhiTV Baibalaa League	Baibalaa Association	500
16	07-Sep	'Heybonara' Students Trip	Clique College	100
17	16-Sep	Ozone Day Swim	Ministry of Environment and Energy	30
18	30-Sep	Bicycle race	Ministry of Environment and Energy	80
19	5 - 14 Oct	Interclass football and netball matches	Hiriya School	500
20	05-Oct	Teachers day celebration walk	Kuliyathu Dhiraasathul Islamiyya	200
21	10-Oct	Kooddoo Airport Opening (GA Villingili FAS Team)	Kooddoo Airport	200
22	19 - 20 Oct	Swimming Association event	Swimming Association of Maldives	168
23	26-Oct	FA service in Eid Prayer	Ministry of Health	10,000
24	11-Nov	Nippon Arts Festival	State Trading Organization	500
25	16 - 17 Nov	FAM football matches	FAM	300
26	17-Nov	Diabetics Society Walk	Diabetics Society	500
27	20 - 24 Nov	Swimming Competition	Swimming Association of the Maldives	102
28	25-Nov	Skits to initiate the 16 days of activism against Gender Based Violence	UNFPA	100



(4) First Aid Trainings (Free of charge):

The following first aid trainings (free of charge) were provided in 2012.

Table 6: Summary of free First Aid Trainings provided in 2012.

	RECIPIENT	COURSE	DATE	TRAINED
1	Imaadhudheen School	Emergency Basic Life Support	19-Jan	24
2	Imaadhudheen School	Emergency Basic Life Support	19-Jan	36
3	Hiriya School	Emergency Basic Life Support	25-Jan	78
4	Muhyideen School	Emergency Basic Life Support	16-Feb	80
5	Kudakudhinge Hiyaa	Basic First Aid	20-May	54
6	S. Atoll Education Centre & Samsudin School	Basic First Aid	31-May	15
7	Holhudhoo Unit	Basic First Aid	14 - 15 Jun	16
8	Dharumavantha School	Basic First Aid	22-Sep	20
9	Maldives Police Service	Standard First Aid (3 batches)	29 Sep - 9 Oct	64
10	Dharumavantha School	Basic First Aid	29-Sep	20
11	Lale' School	Basic First Aid	14, 21, 27 Oct	45
12	Th. Buruni Teacher	Basic First Aid	28-Nov	19
13	Seenu Branch	Basic First Aid	28-Nov	19
14	Seenu Branch	Basic First Aid	30-Nov	15
15	Seenu Branch	Basic First Aid	30-Nov	19
16	GDh. Vaadhoo	Basic First Aid	13-Dec	17
	TOTAL TRAINED			541

2. Social Care:

Expected outcome: Increased community cohesion and awareness to tackle social issues in communities.

(a) Violence Prevention Programme :

1. Baseline Survey: A Violence Prevention project baseline survey was conducted in

2012. This survey undertaken by an external consultant, Inova Pvt Ltd is meant to provide baseline data to measure the projects outreach and also to understand what sort of issues are present in communities.

2. The 10 Steps to Creating Safe Environments manual was translated and published in Dhivehi.
3. Ten Steps awareness workshops were held in all MRC Branches.

(b) **MRC Child Protection Policy:** work was undertaken in 2012 to develop a Child Protection Policy for MRC. The policy is expected to be finalized in early 2013.

(c) **First Aid Trainings for Kudakudhinge Hiyaa, 29 to 31 May 2012:** Maldivian Red Crescent conducted Basic First Aid training for all Kudakudhinge Hiyaa staff on as part of improving service delivery to children in Kudakudhinge Hiyaa. A total of 54 were trained. The feedback from participants from said that "the training was very helpful for them and they learned a lot about how to react in an emergency.

3. Climate related health issues:

Expected outcome: Increased awareness and actions in communities towards climate related health issues and measures that can be taken.

(a) **Dengue awareness programme:** MRC was named as a key partner in the Dengue Campaign launched by CCHDC in April 2012. The campaign is called "madhiri – rulhi rulhi" and is a mass public awareness campaign using Behaviour Change Communication focused standard messages. CCHDC has planned to use MRC IEC materials throughout the campaign. The materials were provided upon request from island council Dengue task forces established with the support of CCHDC Dengue campaign. All MRC units and branches are a member of Dengue Task Force in their respective islands. The posters distributed under the programme were displayed in main public spots (health centres, community houses, pharmacies etc.) and leaflets would either be distributed to each household or disseminated through schools. MRC's Dengue awareness power point presentations were used to conduct community/school awareness while the video spots can be displayed on community screens and community owned cable TV.

In addition to this, MRC has incorporated dengue mitigation activities within all branch and unit plans. Specific activities were conducted in Gaafu Dhaal Gadhoo and Seenu Feydhoo.

MRC also developed dengue awareness leaflets for expatriates. The leaflets were produced in Sinhalese Bangladeshi and Indian.

During the Dengue campaign this year, MRC was able to distribute IEC materials to 60 islands and one school.

Three Dengue awareness billboard designs containing three key priority messages have been designed during the month. The billboards were produced and displayed in Male' and all branches of MRC.

Three additional posters on Dengue were developed specially targeted at schools. The posters focused on

- (a) signs and symptoms of dengue.
- (b) mosquito eradication.
- (c) protecting oneself from dengue.

In addition to this 3 billboards have been designed for Dengue Prevention and Awareness. The billboards will be produced and placed in all MRC units and branches as part of the Dengue Awareness Campaign.

Capacity Building

- (a) **Global Violence Prevention Conference held in Delhi from 28 Jan to 5 February 2012:** Violence Prevention Project Officer attended the meeting held to share experience of other national societies implementing VP projects.
- (b) **Canadian Red Cross '10 Steps to Create Safe Environments' 20 hour training programme held in Kuala Lumpur, Malaysia from 30 May to 1 June 2012:** MRC Secretary General, Senior Governance Officer and Violence Prevention Project Officer participated in this workshop.
- (c) **Community Based Health and First Aid (CBHFA) workshop, 22 - 26 October 2012, Kratie, Cambodia:** A Programme Field Officer attended the Asia Pacific CBHFA workshop held in Kratie, Cambodia from 22 to 26 October 2012. The purpose of this workshop was to go through the lessons learnt in implementation of CBHFA since the Bangkok meeting last year, focusing once again on the use of PMER tools and integration efforts, especially in harmonizing community based tools. The workshop also focused on how the national societies can tackle non communicable diseases. A field trip was conducted to a nearby village to monitor a water and sanitation project run by the Cambodian Red Cross. The objectives of the raining included sharing of updates, case studies and lessons learnt in implementation of CBHFA and use of CBHFA PMER tools, learn from integrated CBHFA projects how to harmonise community based tools, better understanding of the importance of non-communicable diseases and a plan of how to address them in community level.



I volunteer because
it is an altruistic activity
based on the welfare
of others
-Shifaana-



I AM
FOR HUMANITY

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Strategic Aim 3: Youth

Programme Purpose

Mobilize youth as agents of change in addressing youth related issues.

Progress in 2012

1. Youth leadership and empowerment.

Expected outcome: Increased empowered and proactive youth volunteers and members in MRC

- (a) **MRC Camps:** MRC Camps were held in all MRC Branches this year with the aim of building a strong pool of volunteers who are empowered and capable to take on leadership roles within their communities. The camps covered areas such as leadership development, principles and values. In all 164 volunteers participated in the Camps held this year.

Table 7: MRC Camps.

BRANCH	UNIT	DATES	TRAINED
Haa Dhaalu	Kulhudhuffushi & Nolvivaram	17 - 20 November	12
Lhaviyani	Naifaru & Olhuvelifushi	7 - 10 October	15
Noonu	Manadhoo & Holhudhoo	18 - 23 June	17
Meemu	Muli & Kolhufushi	3 - 7 July	12
Male'	Henveiru and Villimale'	14 - 18 July	24
Thaa	Veymandoo & Buruni	14 - 18 September	15
Gaafu Alif	Villingili & Gemanafushi	19 - 21 November	19
Gaafu Dhaalu	Thinadhoo & Vaadhoo	24 - 29 July	15
Gnaviyani	Fuvahmulak	3 - 7 July	9
Seenu	Hithadhoo & Hulhumeedhoo	14-18 July	25

- (b) **Junior Red Crescent:** A concept paper is being developed for implementing Junior Red Crescent in MRC through schools. Initial research and preliminary discussions are currently on-going.
- (c) **German Red Cross Youth Camp, 28 July – 04 August 2012, Stuttgart, Germany:** MRC Youth Volunteer Mariyam Maaha Madeeh attended the camp held in Stuttgart, Germany along with 14 other international Red Cross Red Crescent participants and 30 German Red Cross participants. The camp theme was "Climate Change", where the purpose of MRC youth volunteer was to voice out and stress on how climatic changes are affecting Maldives and bring it to the concern of the youth all over the world that climatic changes are

happening and how drastic its effects and causes are. The volunteers learnt many skills and exercises on how to advocate about climate change to other youth.

2. Youth support system development.

Expected outcome: Improved access to social support systems by youth in Maldives by establishing/linking with networks and support groups.

Youth Health and Wellbeing Pilot Programme funded by Australian Red Cross: The overall goal of this project is to promote the health and wellbeing of young people by providing peer education, service and support on current and emerging health issues, particularly those related to drug use and mental health. The purpose of the project is to increase the awareness of prevention, recognition and response to drug and mental health related emergencies and reduce the impact of the negative health and social consequences of drug abuse and mental ill-health on individuals, families and communities.

The pilot Save a Mate (SAM) and Talk Out Loud (TOL) Programme through the use of training, educational workshops and health promotion initiatives, aims to build the resilience of young people and promote early intervention with regards to mental health, safety and wellbeing. Young people are provided with the knowledge, skills and resources that will increase their ability to stay safe, and to seek help from community members when needed. SAM and TOL seek to empower young people to look after themselves and provide support to their peers. Drawing on current research and best practice, the SAM and TOL programme in Australia is flexible in its implementation and delivery styles. The programme can be delivered in formal and informal settings and tailored to address the specific needs of participants.

Meetings with stakeholders in Male' was held on 3 June 2012 which was attended by 15 national stakeholders working in the area of prevention of drug abuse and mental health. The meeting supported to do a capacity mapping of the said partners in these areas, discuss coordination with MRC and sensitise the partners on the project. The staff recruitment for the project was completed and the new staff started work on 24 June 2012. The staff-on-loan from ARC and ARC Desk Officer arrived in Maldives on 28 June 2012. As part of scoping visit to Maldives, they conducted meetings with Ministry of Gender and Human Rights, National Drug Authority and Ministry of Health. They have visits planned to Gaafu Dhaal Branch and Noonu Branch as part of the above mentioned scoping visit in July 2012.

Following the formation of the project's Stakeholder Steering Committee in August 2012, the first meeting was held on 11 September 2012. A total of 16 members attended the meeting with representation from 11 organizations. Through the meeting, stakeholders were briefed on the project, the findings of the needs assessment and progress to date. Apart from this, discussions were conducted regarding the framework and way forward of the project. This included the finalization of the project target and age groups. Through the meeting it was also decided that a technical committee be formed with interested stakeholders to further discuss on the technical aspects of the project design. The technical committee has been formed with participation by 9 members representing 8 organizations. The first meeting of the committee was held on 4 October 2012.

Cross Cutting

Humanitarian Principles and Values:

- (a) **World Red Cross Red Crescent Day 2012 – Youth on the Move:** The theme for RCRC Day 2012 was Youth on the Move. In keeping with the theme, MRC HQ worked in partnership with the Henveiru Unit to mobilize volunteers and organise a Dengue Awareness Door to Door campaign in the Male' region covering Villimale' and Hulhumale'. MRC volunteers went from door to door starting with Male' on 5 May to distribute Dengue leaflets in Male', Villingili and Hulhumale' ferry terminal. The event was spanned out for a week and covered 1565 households in Male', over 200 household in Villingili and 200 from Hulhumale' ferry terminal.
- (b) **Public event in Male':** A public event organised by Headquarters in Male' in partnership with the Henveiru Unit, to mark the Red Cross Red Crescent D. Local music entertainment was organised as well as a sign-up and information booth for new members and volunteers. The event was successful with 33 new members for Henveiru Unit and about 60 volunteers signing up. This event served to increase awareness in Male' about MRC and increased the membership of Henveiru Unit
- (c) **Online and social media:** MRC Facebook page and twitter account was used to promote the key messages set out by the IFRC for the day. In addition, a set of 'I Support MRC' buttons was made available on Facebook for MRC supporters to share on their walls.

Gender:

- (a) Community Empowerment and Capacity Building through Women Empowerment (funded by Swiss Agency for Development and Cooperation)

This project which began in 2011 was closed in 2012. It was aimed at increasing the involvement and contribution of women in community activities especially in governance and leadership posts in MRC Branches and Units. A custom training module was developed by the MRC to conduct Women Empowerment trainings across MRC branches and units. This capacity building training was conducted at all MRC Branches with participation from their respective units. In addition, a training of trainers was held in Male' to build this knowledge and capacity at organizational level. It is notable that the majority of the trained volunteers in both communities were women. The project has trained a total of 59 (Table below) participants in 3 Branches of MRC as per details below:

TRAINING	DATE	DIRECT BENEFICIARIES
Training of Trainer Training	16 – 20 October	15 (11 F and 4 M)
Noonu Branch	12 - 14 November	13 (8 F and 5 M)
Gnaviyani Branch	24 – 26 November	20 (18 F and 2 M)
Meemu Branch	26 – 27 November	11 (9 F and 2 M)

Strategic Aim 4: Organizational Development

Programme Purpose

To build a sustainable National Society by enhancing institutional structures, systems, skills and capacities to deliver quality services.

Progress in 2012

1. Leadership Development

Expected outcome: Increased ability of governance and management to effectively lead the organization and its service delivery.

- (a) **Capacity building:** Summary of Leadership Capacity building workshops and trainings attended is in Table 9.

Table 9: Summary of Leadership Capacity building workshops and trainings attended.

	DATE	TRAINING	ORGANISED BY	TRAINED	VENUE	OBJECTIVES
1	22-Apr	Governance Workshop	MRC	20 Branch / Unit Board members	Male', NHQ	Orientation on MRC Annual Plan 2012/2013, HP&V, Finance, Governance
2	6 to 9 Feb	Results Based Management training	Canadian Red Cross	Development Coordinator	Kuala Lumpur, Malaysia	Training on the Results Based Management methodology and idea sharing.
3	5 – 17 Mar	Asia Leaders Programme Management Leadership Training	Australian Red Cross	1 Programme Field Officer	Melbourne, Australia	The aim of the two weeks training is to build skills within individuals to improve the programme, design, implementation, monitoring, evaluation and reporting. A total of 10 participants from Asia took part in the training.

4	25 - 27 Sep	Finance and Administration Training	MRC	5 Branch Programme Assistants 13 branch board members (Noonu, Meemu, Thaa, Gaafu Alif, Gaafu Dhaal, Gnaviyani) 4 staff HQ	Male', NHQ	Equip branch board members and staff with finance management skills, Build capacity of MRC's branches to meet the financial reporting requirements, understand the donor's fund management and reporting requirements, meet the requirements of external auditors of MRC to ensure that the true and fair financial reports are presented to the general assembly
5	9 - 10 Sep	Organizational Development (OD) Training	MRC / CRC / OD Consultant	All HQ Staff	Male', NHQ	clarify what OD means to different stakeholders which would help in bridging assessment with implementation of the OD Plan and activities developed.
6	28 - 30 Nov	Asia Pacific Orientation for National Society Leaders	IFRC	MRC Second Vice President	Kuala Lumpur, Malaysia	Orientation to working in leadership positions within the Red Cross Red Crescent Movement and building capacity of National Society senior governance persons.

- (b) **Induction trainings:** Induction trainings were conducted for all new staff that joined the organization in 2012.
- (c) **Best branch awards:** As per Governing Board decision a criteria was drawn up and approved by the GB to give an award to the best functioning branch. Criteria components include recruitment and retention of members and volunteers, meeting statutory requirements and frequency and quality of programmatic and service delivery activities.
- (d) **Support visits to branches:** Management staff and Governing Board members visited MRC branches in 2012 to provide organizational development support.

2. Institutional capacity development and branch development.

Expected outcome: Effective structures, systems and human resource in place to provide effective services to vulnerable people nationwide.

- (a) **Organizational Development Review of MRC:** This review was undertaken in 2012 with the support of the Canadian Red Cross. The objectives of this review were to assess the current status of the organization and to plan out its development in order to achieve the objectives of MRC's Strategic Plan. As part of the OD Review process, a five year OD plan (2012-2016) is being developed for MRC focusing on Branch Development, Auxiliary Role,

Community Engagement, Volunteer/Members Development, Structure, Resource Mobilization and Programmes.

The OD assessment was carried out in June-July 2012 and conducted consultative meeting with members, volunteers and staff at HQ and at 3 branches. This review process was conducted in close cooperation with MRC, CRC, Australian Red Cross and IFRC representatives. Subsequently a 5 year development plan, budgets and timelines were developed using recommendations made by the OD review teams, and the Joint Statutes Committee recommendation A Participatory Planning and Budgeting Workshop for OD was held from 2 to 5 September in Male' to review all the plans. All MRC staff along with representatives from 6 branches/units and various observers including IFRC and Canadian Red Cross (CRC) took part in the workshop. At the end of the workshop feedback was given on the content of the plan and created better understanding and clarification on the content, expectation and implementation of the plan. Further work on fine tuning the OD Plan was held with groups in order to incorporate the feedback received from the workshop and various stakeholders to make it more comprehensive and harmonized.

- (b) A partners' meeting (ICRC, IFRC, Australian RC and Canadian RC) is scheduled to be held in Male' for 14 January to discuss implementation and funding arrangements.
- (c) **Staffing of Branches:** Field staff were hired for Noonu, Meemu, Thaa, Gaafu Dhaalu and Gnaviyani branches.
- (d) **Office spaces and equipment for branches:** Office space and office equipment were set up for Noonu, Meemu, Thaa, Gaafu Dhaalu and Gnaviyani branches.

3. Volunteer and Member Development and Mobilization

Expected outcome: Effective membership and volunteer management, participation and mobilization

- (a) Volunteer appreciation awarding was held on International Volunteers Day 2012.
- (b) Development of volunteer manual was undertaken. The manual was at draft stage at end 2012.
- (c) The capacity building trainings and workshops were held on volunteer management as shown in Table 10.

Table 10: Capacity building trainings and workshops held on volunteer management.

DATE	TRAINING	ORGANISED BY	TRAINED	VENUE	OBJECTIVES
1 6 – 8 Aug	Volunteer Management Training	MRC / IFRC	6 MRC HQ Staff 6 Volunteers	Male', NHQ	The training focused on volunteer Management cycle, retention, recruitment, safety and security among other thing. The participants also gave feedback on the drafted Volunteer Manual
2 29 Jul-3 Aug	Volunteering in Emergency Training	IFRC/SLRCS	1 Programme Field Officer	Colombo, Sri Lanka	To discuss the concepts, developments, experiences and issues of volunteering in emergencies and normal times.
3 16 – 20 Dec	Volunteering Development Workshop	MRC / IFRC	23 participants (board members, volunteers, branch assistants and HQ staff)	Male', NHQ	The workshop covered an induction into the volunteer policy and disaster response mechanism of MRC, followed by a session focused on volunteering in emergencies. Participants reviewed the draft volunteer manual.

4. Knowledge management, communication and PMER

Expected outcome: Effective transfer of knowledge, reporting, monitoring in place and working.

- (a) **Resource Management System (RMS):** MRC is in the process of acquiring the IFRC's Resource Management System (RMS). This is a comprehensive web based database tool that will allow MRC and many other National Societies already using it to track and manage all of its resources (human and material) across the country to ensure effective utilization of these resources in delivering efficient and timely services to vulnerable communities. This initiative is supported by the IFRC and is available free of charge to all member National Societies.



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Maldivian Red Crescent



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Maldivian Red Crescent



Enabling Actions

Maldivian Red Crescent Image

Notable services (Key accomplishments):

“I am for Humanity” - MRC publicity campaign: The campaign, entitled ‘I am for Humanity’ was launched on 30 December 2012 in Male’. The aim of this campaign is to increase public awareness about the Maldivian Red Crescent and its activities in the country through a targeted and sustained stream of activities over different mediums such as print, TV, radio and public events. Specific objectives for the current campaign are:

Create more awareness of Maldivian Red Crescent and its activities in the Maldives

Create awareness on the First Aid components of Maldivian Red Crescent including; First Aid service, Emergency Response and First Aid Training

Promote volunteerism and encourage registration of volunteers

The campaign was launched by Chief Guest Mr. Mohamed Hussein Manik, CEO of Maldives Pension Administration Office at a special ceremony held in Male’. Members, volunteers and staff attended the launch event where the campaign visuals (brand logo, slogan) was unveiled by the Chief Guest. In addition, the details of the campaign components, implementation plan and methodology were also shared.

The campaign focuses on four main areas of work currently being undertaken by MRC. These areas were chosen because they are among the top strengths of MRC as an organization at this point in time and would therefore be able to manage and meet public expectations generated through the campaign. The areas are:

1. First Aid Service.
2. First Aid Training
3. Emergency Response
4. Promotion of volunteerism

The campaign is being implemented through funding from IFRC and ICRC in addition to in kind support from local corporate and media partners.

Sensitization Workshop for Media on Reporting in Emergencies and Situations of Violence, 13 December 2012, Male’: This workshop was jointly organised by MRC and the Maldives Broadcasting Corporation and was co-facilitated by MRC Communication and Resource Mobilization Manager and Communications delegates from IFRC and ICRC Regional offices. 13 participants from the media outlets, Maldives Broadcasting Commission, Maldives Police Service and Maldives National Defence Force participated in the workshop.

First All Female Flight Crew Flight by Maldivian Airlines: At the invitation of the Island aviation Services Ltd (IAS), the Secretary General (SG) and the Communication and Resource Mobilisation Manager participated on board their 1st all Female Crew flight from male’ to Fuvahmulah on 23 May. IAS had decided to donate 25% of the proceeds of the ticket sales of that flight to MRC in

support of women empowerment activities. This donation (MVR 26,950) was handed by the Chairman of IAS to the SG of MRC at the ceremony at the Fuvahmulah airport. Island Aviation Services Pvt. Ltd. donated twenty five per cent of earnings from their special ‘All Female Crew’ flight towards Maldivian Red Crescent’s women empowerment initiatives. MRC’s Secretary General and Communication and Resource Mobilization Manager travelled on the special flight to Fuvahmulah and the flight was welcomed by MRC volunteers. IAS donated a total of MRF 26,950 to MRC.

Recognition from the National Disaster Management Centre: The National Disaster Management Centre held a commemoration ceremony for Unity Day 2012 in Male’, where Maldivian Red Crescent was honoured with recognition as a first responder for supporting the National Disaster Management Centre during the floods in October and November 2012.

Capacity Building

South Asia Regional Humanitarian Diplomacy and Communication Workshop, 4th – 7th June 2012, New Delhi, India: The Communication and Resource Mobilization Manager attended the workshop which was attended by participants from all national societies in South Asia. The content of the workshop was geared towards developing a Humanitarian Diplomacy framework and tools to help national societies further their diplomacy efforts as well as to develop communication materials on the subject.

The 3rd Asia Pacific Communications Forum, 5 – 7 November 2012, Bangkok, Thailand: The Communication and Resource Mobilization Manager attended this forum. The forum brought together 75 communications professionals from 21 National Red Cross and Red Crescent Societies across Asia and the Pacific together with communications counterparts from the ICRC and IFRC Geneva, Zone, regional and country offices. Held every two years, the main aim of the Asia Pacific communications forum is to promote the sharing of knowledge and experience amongst Red Cross and Red Crescent communicators. The forum agenda was focused on building relationships and working together more closely on common communications priorities while also introducing a range of topics for discussion designed to contribute to the collective learning of the group.

Cross Cutting

Humanitarian Diplomacy:

Two case studies from MRC were included in the IFRC SARD publication on Humanitarian Diplomacy in South Asia. The topics were:

- (a) Social inclusion and the work of Maldivian Red Crescent to provide life saving dengue awareness to expatriate and migrant worker population of the Maldives
- (b) Climate change adaptation and MRC’s advocacy to the Government to bring climate change adaptation to the forefront of future planning.

Build and Maintain Partnerships

Notable services (Key accomplishments):

The work of MRC in 2012 was made possible by the collective cooperation and assistance from numerous partners involved in each sector of MRC's work. Table 11 is a summary of agencies and organizations that MRC worked with in 2012.

Table 11: summary of agencies and organizations that MRC worked with in 2012.

SECTOR	AGENCY	PROGRAMME
First Aid	Maldives National Defence Forces	Commercial First Aid – Standard First aid, Standard First Aid for Aviation industry, Basic First Aid, Community Based First Aid, Emergency First Response Team training, First Aid Refresher training
	Indira Gandhi Memorial Hospital	
	ADK Hospital	
	Faculty of Health Sciences	
	Maldives Police Service	SFA training for remand officers
Health	Health Protection Agency of Min. of Health	Climate related health issues
	Ministry of Education	CBHFA – Maternal Health, Nutrition, Dengue and Chikungunya
	Atoll / Island Schools	Training space, school sessions
	World Health Organisation (WHO)	Public Health
Disaster Management	National Disaster Management Centre	Disaster Risk Reduction (DRR) /Climate Change Adaptation (CCA) / Disaster Preparedness and Response
	Ministry of Education	
	Ministry of Environment	
	Maldives Meteorological Services	
	Department of National Planning	
	UNDP	
	UNICEF	
	Maldives National Defence Force	Disaster Preparedness and Response
	Maldives Police Services	
	Male' International Airport	Airport Emergency Committee
	Atoll / Island Schools	Training space, school sessions
	Atoll / Island Councils	Emergency operations
Youth Health and Well-Being	National Drug Agency	Implementation of YHWP Project - SAM and TOL
	Ministry of Education	
	Juvenile Justice Unit	
	Ministry of Health	
	Maldives Police Service	
	Ministry of Gender, Family and Human Rights	
	Ministry of Human Resources, Youth and Sports	
	Ministry of Islamic Affairs	
	United Nations Office on Drugs and Crime, Maldives (UNODC)	

	United Nations Children's Fund, Maldives (UNICEF)	
	World Health Organization, Maldives (WHO)	
	United Nations Population Fund (UNFPA)	
	Society for Health Education	
	Journey	
Social Care	Ministry of Education	
	Ministry of Gender, Family and Human Rights	Violence Prevention
	Society for Health Education	
	UNICEF	
Communications and Resource Mobilization	Dhiraagu	
	Mega Maldives	
	VTV	
	TVM	I am for humanity public awareness campaign
	Raajje TV	
	State Trading Organization	
	Maldives Broadcasting Commission	Media sensitization for reporting in emergencies
	Atoll / Island Councils	Land issue, permits, training space, emergency operations
	Atoll / Island Schools	Training space, school sessions
Movement Partners	Canadian Red Cross	Organisational Development (OD)
		Community Based Disaster Risk Reduction & Climate Change
		Violence Prevention (Child-focused)
	Irish Red Cross	Violence Prevention (Child-focused)
		OD - all areas, particularly Programme Development, Branch Development and communications and PMER
	IFRC	Disaster Management – particularly Preparedness and Response and DRR/CCA
		Health – CBHFA
	ICRC	Communication and OD, and disaster response
	Singapore Red Cross	Commercial First Aid Development
International Agencies	China Red Cross	OD - all areas, particularly Programme Development, Branch Development and communications and PMER
	Australian Red Cross	Youth Project Development
	Swiss Agency for Development Cooperation	Women Empowerment project work
	Canadian High Commission	Youth Project Development

Generate, mobilize and sustain resources

Notable services (Key accomplishments):

Development of Commercial First Aid Service: A memorandum of Cooperation was signed between Maldivian Red Crescent and Singapore Red Cross to provide one year funding and technical support towards the development of MRC's Commercial First Aid Programme into a viable and sustainable income generation activity that would contributed towards increasing MRC's income and subsequently reducing MRC's dependence on donor funding to cover core costs. In addition to CFA development, SRC will also provide two ambulances for MRC's Emergency Response activities and also contribute towards technical capacity development in the area of First Aid. The MoC was signed on 29 August 2012 in Male'. SRC Secretary General signed the MoC on behalf of SRC and MRC Secretary General signed on behalf of MRC. As per the terms of the one year MoC, SRC would provide a total support of USD 252,200 to MRC in three main areas:

Project 1: To support MRC in its plans to expand the Commercial First Aid (CFA) Programme into a means for MRC to set up a revenue generating platform to sustain its many humanitarian aspirations in the country. The support provides initial set up costs and human resource costs and operation costs for one year. It also supports towards regulating the country's first aid standard and on raising awareness on the importance of first aid.

Project 2: Expansion of MRC's Emergency Response Services through equipping the MRC's Emergency First Response Team ("EFRT") with two fully equipped ambulances that would enable MRC to respond to incidents requiring first aid intervention.

Project 3: SRC's proposed "enhancements" on assistance to MRC, under which SRC would support to develop the capacity of MRC's first aid trainers as well as support exchange visits by the CFA Programme staff to SRC. The support also includes 1 First Aid Manuals (produced by the British Red Cross) and fifty basic first aid kits to MRC.

Commercial First Aid: The Commercial First Aid Programme conducted a total of 55 trainings earning an income of MVR 697,550 which is an increase of 274% over 2011 income from CFA.

Table 12: Commercial First Aid.

Total no. of trainees trained	1069
Total No. of Training Conducted	55
Total No. of Basic First Aid trainings	27
Total No. of Practical First Aid trainings	3
Total No. of Standard First Aid trainings	12
Total No. of Annual Refresher trainings	10
Total No. of EBLs trainings	2
Total No. of Aviation First Aid trainings	1
Total Income earned for the year 2012	MVR 697,550.00



Donation boxes: Donation boxes are currently placed at Male' International Airport (x2), Hanimaadhoo Airport, Gan International Airport and Indhira Gandhi Memorial Hospital. Further discussions were on-going at end 2012 to place boxes at two resorts (Fihaalhohi and Club Faru), STO Home Improvement outlets and MTCC Ferry Terminals.

First Aid Kit: MRC's very own First Aid kit was launched on 16 August 2012. 6 types of first aid kits have been selected for pilot sales each targeting a specific market audience from individuals to schools and offices. At the end of 2012, MRC was accepting pre-orders for the kits pending their delivery from the manufacturer.

Asia Pacific Fundraisers Network: MRC became a full member of the Asia Pacific Fundraisers Network in September 2012.



Acquiring land for MRC's Headquarters and Male' Branch: Several meetings were held with government authorities to discuss this issue. However at the end of 2012, no solid commitments had been given to MRC from the Government. Meetings held on the issue include:

Table 13: Summary of agencies and organizations that MRC worked with in 2012

DATE	AUTHORITY	DETAILS OF MEETING
28 June	Meeting with the Minister of Housing	The 2nd Vice President of MRC Governing Board, along with MRC HFAA, met with the Housing Ministry and discussed the issue of obtaining land in Male' for MRC HQ premises.
8 July	Meeting with the Minister of Health	MRC SG and Head of Finance met with the Minister of Health to discuss the issue of acquiring land for MRC HQ building.
9 July	Appointment with the President, Dr. Mohamed Waheed Hassan	Arrangements were made for MRC Governing Board members to meet with the President, upon confirmation of appointment from the President's Office on the 9 July 2012. Three members of the Governing Board along with the MRC President and Secretary General confirmed their availability. However, the meeting was cancelled by the President's Office on the day of the scheduled appointment, informing that a rescheduled date and time would be communicated.
15 September	Meeting with the Vice President of Maldives	The SG met with the Vice President Mr. Waheedudeen to brief him of the activities of MRC and discuss the issue of acquiring land in Male' for MRC NHQ.
22 November	Meeting with the Secretary General of Parliament	2 nd Vice President, Male' Member of the Governing Board and MRC SG met with the SG of Parliament, to seek advice on how to hold discussions with parliament on the issue of acquiring land for MRC HQ. MRC was advised to meet with the Parliament Committee on Social Development and was assured that when a request was sent; the Secretariat will work to arrange the meeting.
15 September	Meeting with Male' City Council	Secretary General, Head of IFRC Delegation, Head of Finance, Accounts and Admin met with the City Council members to discuss the possibilities of getting a land for the development of MRC HQ building. A proposal was submitted to the city council as requested by the members of the council. A second meeting was held on 15 th September 2013; MRC President, Second Vice president, Secretary General and Head of Finance, Accounts and Admin met with Mayor of City Council and discussed about the possibility of getting a land and the Council replied that they do not have any land in Male' allocated for Humanitarian work.

Cross Cutting

Humanitarian Diplomacy:

Meetings to discuss corporate support for MRC's School Teacher First Aid Trainings (Under MoE initiative), January 2012, Male': MRC met with several corporate organizations in January to ask for financial support towards the MRC's School Teacher First Aid Trainings. Meetings were held with Dhiraagu, Bank of Maldives, HSBC, Island Aviation Services and Gulhifalhu Development Corporation. In addition to the First Aid discussions, other areas of cooperation were also presented including Commercial First Aid, strategic partnerships, corporate membership and technical assistance.

Promote Humanitarian Principles and values.

Notable services (Key accomplishments):

The promotion of Humanitarian Principles and Values, notably the seven fundamental principles are incorporated into all trainings and awareness sessions conducted by MRC. MRC's public awareness campaign 'I am for Humanity' launched in December is also aimed at promoting volunteerism and humanitarian values in an effort to create more public understanding of the MRC as a humanitarian organization and to gain more participation from individuals and organizations that want to work with MRC. In addition to this, the following specific actions were also undertaken in this area.

Stakeholder meeting on broadcasting during disasters, 22 May 2012, Male': The SG and Communications and Resource Mobilization Manager attended a meeting organised by the National Disaster Management Centre. The meeting, chaired by the Minister of Defence and National Security, was attended by the members of the National Broadcasting Commission, representatives from the Met Dept., Telecommunications Authority of Maldives and representatives of public and private broadcasters. Discussions were held on agreeing to a common platform for broadcasting information to the public during an emergency and creating awareness on disaster risk reduction and the importance of awareness raising and preparedness.

MRC and RCRC awareness and introductory session for Maldives Police Service, 21 June 2012, Male': As a follow up to the meetings between ICRC visiting delegate Mr. Gillette, the Maldives Police Service requested for an introductory session for its senior officers. Following the session, the Commissioner of Police expressed interest in entering into a formal partnership with the Maldivian Red Crescent centred on safer access and emblem protection.

World Red Cross Red Crescent Day, 8 May 2012, Male': The theme for RCRC Day 2012 was Youth on the Move. In keeping with the theme, MRC HQ worked in partnership with the Henveiru Unit to mobilize volunteers and organise a Dengue Awareness Door to Door campaign in the Male' region covering Villimale' and Hulhumale'. The event was spanned out for a week and covered 1565 households in Male', over 200 household in Villingili and 200 from Hulhumale' ferry terminal. A public event was also organised by Headquarters in Male' to mark the day. The event included member and volunteer sign-up and information booth for new members and volunteers. MRC Facebook page and twitter account was used to promote the key messages set out by the IFRC for the day. In addition, a set of 'I Support MRC' e-buttons was made available on Facebook for MRC supporters to share on their walls.

Movement cooperation

Cooperation with ICRC

During the February 2012 political unrest in the country, an ICRC advance team comprising of two members from the South Asia Regional Delegation visited Maldives from 10 February 2012 and held initial discussions with MRC to assess the situation. The ICRC Head of Regional Delegation arrived in Male' on 11 February 2012 and met with MRC SG and staff and IFRC Head of Delegation to decide on next steps. The ICRC has an open ended cooperation agreement with the Government of Maldives since 2004, where ICRC has access to places of detention and those detained. In addition to fulfilling ICRC's core mandates in situations such as this, the ICRC team also worked closely with MRC in areas such as emergency preparedness and replenishing first aid supplies and in communication and coordination. EFRT equipment and first aid supplies list compiled and materials have been bought from Male' with financial support from ICRC. MRC and ICRC visited IGMH and ADK to introduce and offer MRC's assistance and support. In addition, an assessment of the capacities of both hospitals was done to see where the gaps are. ICRC also conducted safety training for staff and volunteers of MRC who will be responding to EFRT needs. ICRC has also pledged future support to MRC. During the visit, MRC SG and ICRC Head of Delegation met with government officials including Maldives President, Minister of Defence, Minister of Home Affairs and the Foreign Secretary. The team also met with Former President Mohamed Nasheed. MRC SG also accompanied the ICRC delegation on their visit to Addu City on 14 February. The ICRC team left Maldives as of 15 February 2012.

As additional support to the Maldivian Red Crescent, the ICRC provided CHF 46,850 towards the Maldivian Red Crescent. This is an increase of CHF 26,850 in the support to the MRC for 2012.

The support is divided into the following areas:

Communications:

- (a) Marking of World Red Cross Red Crescent Day 2012 in Male'.
- (b) Marking of MRC's Third Anniversary
- (c) Launching of MRC Publicity Campaign
- (d) Communication and IT equipment support towards Communication and Resource Mobilization.
- (e) Resource Mobilization:

Support towards Commercial First Aid trainings

- (a) Manufacture of pilot First Aid Kits for sale in Maldives as an income generation activity.

Emergency Response

- (a) Purchase of radio telecommunications equipment for MRC's Emergency Response Activities
- (b) Purchase of stock response supplies (First Aid supplies and equipment)

Others

- (a) Provided Standard First Aid Training (3 days) for 54 Officers of the Maldives Police Service working in Custodial and Remand Services

Cooperation with IFRC

At the invitation of IFRC, the SG attended the briefing for consultants selected to undertake the Dhuvaafaru study. The briefings were held from 25 -26 July in Kuala Lumpur. During this visit, SG also held separate meetings with Department Heads of the IFRC Asia Pacific Zone office and discussed various technical support and capacity building opportunities that can be provided to MRC from the IFRC Asia Pacific Zone office.

At the invitation of IFRC South Asia Region Delegation (SARD), the SG visited Kathmandu to attend the meeting of IFRC South Asia Regional Delegation with SAARC Secretary General Mr. Ahmed Saleem. The objective of this meeting was to establish communication between IFRC and SAARC and explore means of collaboration and partnership with the organisation in the area of humanitarian assistance. During this visit, while in New Delhi, the SG also met with IFRC SARD officials and discuss how the cooperation and services of SARD; and also met with SG of Indian Red Cross, Dr. Agarwal. While in Kathmandu SG attended the Information Sharing Meeting of IFRC with partners, and met with the SG of Nepal Red Cross Society while in Kathmandu.

The SG attended the South Asia SGs' Forum 2012 held in Islamabad, from 18 to 20 December. The purpose of the SGs' Forum is to share experiences and discuss issues of common interest to the National Societies of the region. At this meeting it was decided the next year's Forum will be held in Maldives.

Asia Pacific Migration Meeting, 30 November to 1 December, Bangkok, Thailand: The SG represented MRC at this meeting and made a presentation on migration issues in Maldives, which was well received. MRC became one of the co-chairs for the next year of the Asia Pacific Migration Network which was newly established at this meeting. The other co-chair is the New Zealand RC.

Dhuvaafaru Evaluation Study Findings Presentation, 4-6 December, Male': During September IFRC, through an international consulting firm, conducted an external evaluation of Raa Dhuvaafaru Project. The findings of this study were presented to all stakeholders, including government officials, Raa atoll MPs, on evening of 4 December. An IFRC consultation on the findings and preparation of a management response was undertaken by IFRC delegates from AP Zone and Male'. The delegates also undertook a day trip to R. Kandholhudhoo and R. Dhuvaafaru on 4 December. MRC SG participated in the visit and attended these meetings.

Regional Seminar on the Role of Customs in Natural Disasters, 8 to 10 May, Bangkok, Thailand: The Secretary General attended this seminar where participants included representatives from the governments (Customs) and RCRC Movement of the Asia Pacific region. While in Bangkok, the SG also had a separate meeting with the SG of the Thai Red Cross Society, Mr. Phan Wannamethee. During the meeting MRC SG briefed the Thai RC SG about the activities of MRC and discussed ways of cooperating between the two NSs. This meeting, held at the Thai RCS Headquarters, was also attended by the assistant SG of Thai RCS Mr. Sawanit Kongsiri.

Administration

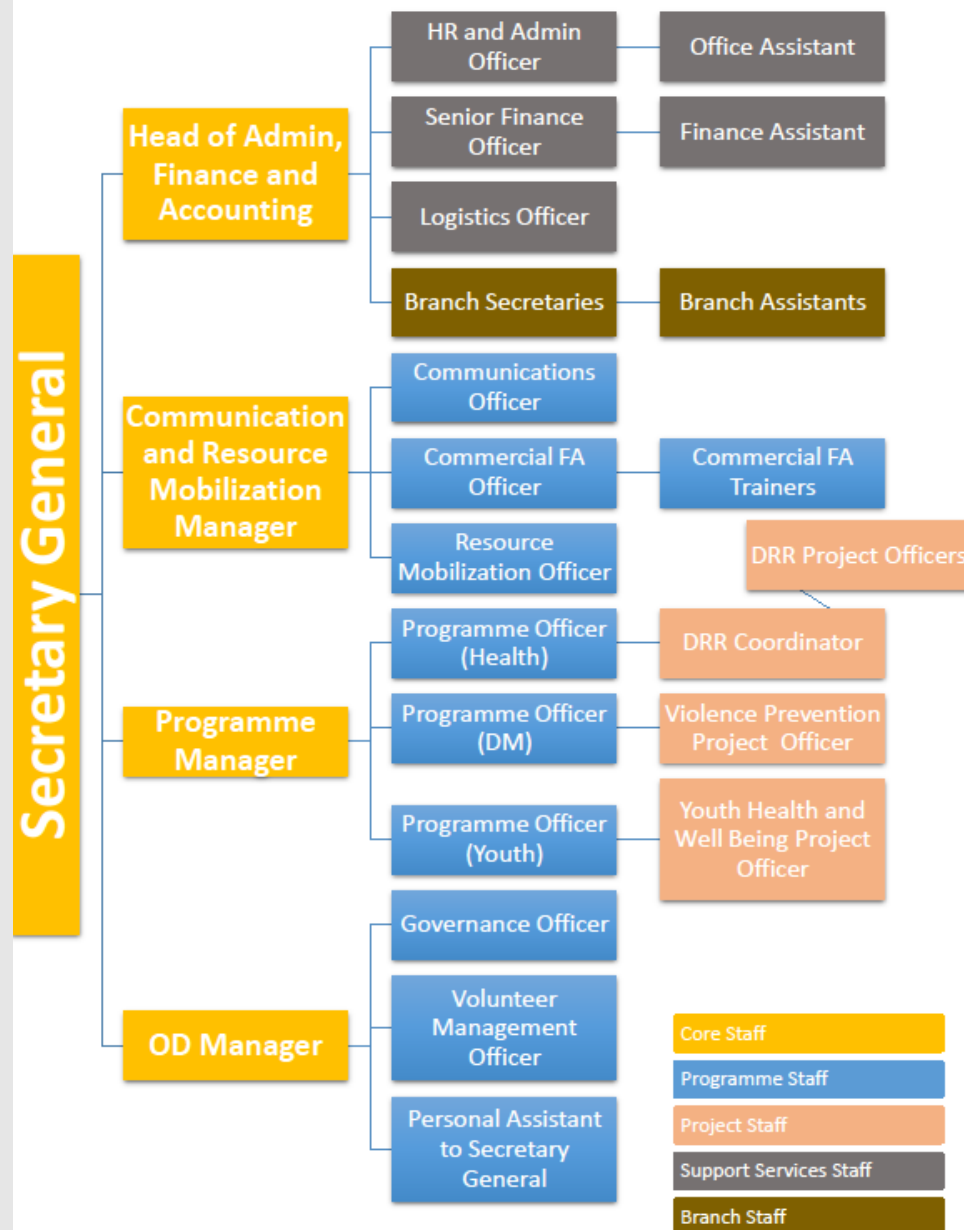
Relocation of MRC Headquarters: Pursuant to approval by the Governing Board, MRC signed the rental agreement with Maldives Post Limited on 15 October to rent the 4th Floor of Post Building as MRC's new Relocation of MRC Headquarters: Pursuant to approval by the Governing Board, MRC signed the rental agreement with Maldives Post Limited on 15 October to rent the 4th Floor of Post Building as MRC's new Headquarters. Internal construction, renovation, IT networking and furniture procurement was completed and the office was moved effective 2nd December. All necessary notifications were sent out locally and to Movement partners regarding the change of address.

Human Resources: The Organogram of MRC was revised in 2012 in accordance with the recommendations received from the consultations of organization review. A comparison of staffing at the end of 2011 & 2012 is in Table 15:

Table 15: Comparison of staffing at the end of 2011 & 2012.

	FUNCTION	2011	2012	BASE
1	Programmes	10	12	HQ
2	Communication and Resource Mobilization	1	4	HQ
3	Organizational Development	1	1	HQ
4	Governance and Management	2	2	HQ
5	Finance, HR and Administration	4	4	HQ
6	Branch	3	5	Field
	TOTAL STAFF	21	28	

MRC Organizational Structure – OD Review



Challenges

Following the February 7 change of government in the country, MRC operated in crisis mode during February to April and therefore implementation of all routine and planned activities were affected. Due to the unstable security situation, much of the field operations for nearly two months were put on hold. This adversely affected the annual implementation timelines as they had to be pushed back or rescheduled.

MRC still requires more commitment and support from the Governance structure in addressing various issues that arise in the functioning of the organization and its branches.

The geographic nature of the country creates many logistical challenges to implementation of the programmes in the communities across the country. Uncontrollable factors such as weather are also an obstacle in programme implementation, especially when travel by sea is required. While this may be a challenge in the beginning, grassroots presence [in the form of units and branches] will eventually ensure ready access to programmes and services by the island communities. In fact, this grassroots presence will, in the long run, be the paramount strength of the Maldivian Red Crescent.

MRC requires a balance of strategic funds, from the very outset, from local and national sources as well as from Red Cross Red Crescent partners in order to build its immediate strengths within a self-sustaining and well phased financial approach.

In addition, the issue of acquiring land for the MRC Headquarters building is also one factor that would greatly contribute towards MRC's financial independence and sustainability.



Plan 2013 – Future Outlook

Improving the scope and enhancing the quality of service delivery will be the major focus for MRC during the next year. The 2013 – 2014 Plan and budget encompass numerous service delivery initiatives that the branches would undertake to mobilise and engage their communities. This includes the development of First Aid Service by branches, Emergency Response services and Community Based Health initiatives.

MRC will make special efforts to implement its Organizational Development Plan and to position itself well to deliver services in the areas contained in the Plan, namely, Disaster Management, Health and Social Care, Youth and Organizational Development. MRC will also align all of its programmes and services to these core areas and their enabling actions. The OD plan implementation will also begin in 2013. In addition, three branches are to be selected for strategic branch development activities as recommended by the OD review. Criteria for selection of these three branches will be developed in early 2013 and implementation will begin once the selected branches are approved by the Governing Board.

Community misconceptions and a lack of awareness still persist about the Maldivian Red Crescent and the Movement. The MRC's 'I am for Humanity' public awareness campaign will provide general public with awareness and information messages about MRC and its work effectively establishing the MRC 'brand image' among the general public.

As per its Emergency Response Mechanism and Standard Operating Procedures, MRC is planning to expand its Emergency First Response Capacity to other major population centres in MRC's Branches. To this end, all branches would receive appropriate training and tools to carry out ERT operations in 2013. In addition to this, the Emergency First Response Teams already trained for Male' would be mobilized under the team's Standard Operating Procedures (SoPs). AS 2013 is an election year and given the past history of unrest around political events, MRC is planning ahead to ensure that it can provide emergency first aid services where needed while at the same time not disrupting its regular operations.

Priority will be given in 2013 to convert the capacities that were built in 2012 in all strategic areas into services that will be offered by the branches.



Financial statement

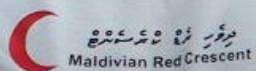
MRC activities for 2012 were funded mainly through the Federation Appeal 2011 - 2012. Stand alone projects were funded by individual bilateral donors.

MRC received a total of MVR 15,171,562 as income in 2012. Its expenses for 2012 stand at MVR 15,420,439 with MVR 248,877 deficit. MRC holds total assets worth of MVR 4,315,333 which is in the form of noncurrent assets worth MVR 1,416,054 and current assets worth MVR 2,899,279 of which 28% are unexpended advance funds received from donors. Thus as a direct result of these unexpended funds MRC's current liability stands at MVR 3,628,253. The reserves of the society as at 31 December 2012 amount to MVR 687,080.

Table 14: Comparison of major contributions received by MRC.

DONOR	CONTRIBUTIONS (MVR)	
	2012	2011
1 International Federation of Red Cross and Crescent Societies (IFRC)	6,551,131	5,241,617
2 Embassy of Switzerland	219,099	133,121
3 Canadian Red Cross Society	4,388,644	2,445,777
4 Canadian High Commission	77,131	517,406
5 International Committee of Red Cross (ICRC)	588,907	327,646
6 Chinese Red Cross	1,503,803	2,022,334
7 Australian Red Cross	209,970	-
8 Singapore Red Cross	431,854	-
9 Other	1,201,023	1,743,736
TOTAL INCOME	15,171,561	12,431,637





BE PREPARED!



**Disaster Risk Reduction &
Climate Change Adaptation**

VOCABULARY BANK



ANNEX 1 - Summary of Branch Activities in 2012

BRANCH	UNIT	DATE	ACTIVITY
Haa Dhaalu	Kulhudhuffushi	Sep	Harbour cleaning event collaboration with Island council
	Nolhivaram	Sep	Huvani eradication programme
Lhaviyani	Naifaru	Mar	Unit Assembly
	Naifaru	May	Stakeholder meeting to share branch plan
	Naifaru	Dec	volunteer day - cleaning event and volunteer dinner
	Naifaru	Dec	Unity day - cleaning event
	Naifaru	Jun	VCA Map updating
	Olhuvelifushi	May	Stakeholder meeting to share branch plan
	Olhuvelifushi	Jun	VCA Map updating
Noonu	Manadhoo	Feb	Open night for members
	Manadhoo	Apr, May	FAST training
	Manadhoo	Apr	Health Mitigation Activity - disposal of dead fish which has been accumulated at the shore due to algae bloom & cleaning event for mosquito eradication
	Manadhoo	Apr, May	stakeholder meeting - share branch plans
	Manadhoo	May	Dengue awareness in collaboration with Manadhoo school
	Manadhoo	May	Dengue awareness rally -
	Manadhoo	Apr	Health Camp (world health day)
	Manadhoo	Aug	First Aid Service to Randheli resort food poisoning incident
	Manadhoo	May	RCRC DAY - Dengue awareness door-to-door in collaboration with N.branch and dengue task force
	Holhudhoo	May	RCRC DAY - Dengue awareness door-to-door in collaboration with N.branch and dengue task force
Meemu	Holhudhoo	Apr	
	Branch	Mar	Branch Assembly
	Kolhufushi	May	stakeholder meeting - share Brach plans
	Muli	May	stakeholder meeting - share branch plans
	Kolhufushi	May	Dengue awareness door-to-door
	Muli	May	Dengue awareness door-to-door and cleaning of north and south side beach of Muli
	Muli	May	FAST training
	Muli	Dec	Door-to-Door leaflet distribution
	Kolhufushi	Dec	Erosion mitigation activity (unity day)
	Kolhufushi	Dec	Volunteering awareness session (volunteer day)

Male'	Henveiru	Oct	Unit Assembly
	Henveiru	Jun	EFRT simulation exercise
	Henveiru	Mar	Earth hour
	Henveiru	Oct	Dengue expart event
	Henveiru	Apr	celebration of world health day
	Henveiru	May	RCRC Day - organised by HQ
Thaa	Veymandoo	Mar	Unit Assembly
	Veymandoo	Apr	world health day
	Veymandoo	Jul	Dengue awareness door to door campaign
	Veymandoo	Jul	Cleaning activity - dengue prevention
	Veymandoo	Aug	Door to door awareness campaign on viral fever and dengue prevention
	Veymandoo	Dec	Family Evening on the occasion of Unity Day
	Buruni	Apr	world health day
Gaafu Alif	Villingili	Feb	Unit Assembly
	Villingili	Nov	Volunteers day camp
	Villingili	Jul	Women empowerment training
	Gemanafushi	Dec	Volunteer day session
Gnaviyani	Branch	Mar	Earth hour celebration - rally organised by rover scout group
	South Unit	Mar	Unit Assembly
	North Unit	Mar	Unit Assembly
	Branch	Apr	Anti-plastic bag campaign - drawing competition in three schools
	Branch	May	event to welcome first female crew flight of Maldivian
	Branch	Jun	Ten steps workshop for volunteers
	Branch	Nov	Disaster Response due to the flooding,
	Branch	Nov	First Aid Service During Daily Cup football tournament 2012,
	Branch	Jul	South Asian Association for Home Based Workers (SABA) Survey
	Branch	Jun	Dengue Door To Door Campaign
	Branch	Jun	Dengue Awareness – Cleaning Project,
	Branch	Jun	MRC Maahefun,
	Branch	Nov	Flood response

Seenu	Hithadhoo	Jun	Dengue awareness during Interschool athletics meet
	Hithadhoo	Jun	dengue awareness during opening of Shamweel Qasim's Academy to school children
	Hulhumeedhoo	May	Dengue awareness for teachers
	Hulhumeedhoo	May	Dengue awareness for school children
	Hulhumeedhoo	Jun	Dengue mitigation Activity - door to door
	Hulhumeedhoo	Jun	World environment day 2012
	Hulhumeedhoo	Jun	Dengue mitigation Activity - door to door

ANNEX 2 - Governing Board Report 2012

Issued on: 20/04/2013

Reporting Period: 21 April 2012 to 15 April 2013

In brief

As per MRC Statutes, the Governing Board (GB) convened MRC's fourth General Assembly (GA) on 21 April 2012. During this GA, five (5) posts of the GB were opened for elections, and five (5) members were elected. With the new elected members, the Board, comprising of 10 members continued to function in accordance with MRC Statutes and the Rules of Procedure (RoP) throughout the year.

1. Context

As per MRC Statutes members were elected to the following posts the Governing Board during fourth General Assembly. They were;

1. First Vice President
2. Second Vice President
3. General Member (South Region) / 2 Members
4. Youth Member

2. Scope of Operations

As per MRC Statutes, the Governing Board is the body to govern the National Society between the sessions of the General Assemblies.

The responsibilities of the Board defined in the Statutes are:

Communicate MRC annual report, financial accounts and the audit reports to all stakeholders and concerned parties.

- Approve the budget statements.
- Recruiting and dismissing the Secretary General for the operation of the Society.
- Approve formation and restructuring the branches to fulfil the goals and objectives of MRC as per Statutes
- Approve formation and dissolution of Units with due consultation from relevant Branches.

- Set up committees or commissions when necessary.
- Assess and document the activities and meetings conducted by various committees or commissions.
- Obtain annual reports from the Branches on the activities undertaken.
- Convene the ordinary or extraordinary General Assemblies and publishing the agenda's.
- Approve and ensure that the MRC Rules of Procedure is in place and in order.
- It is the appeal body for the complaints addressed before the Complaints Committee.

3. Performance

The Governing Board held 6 meetings and 1 Extra Ordinary meeting during the reporting period. The table below gives detail of members' attendance at these meetings.

DATE	MEETING NO	NO. OF ATTENEDEES
22. 04. 2012	22	6 Members
09. 06. 2012	23	7 Members
01. 09. 2012	24	9 Members
13. 10. 2012	25	9 Members
22. 12. 2012	26	6 Members
16. 03. 2013	27	9 Members

Extra Ordinary Meeting

Date	Meeting No:	No: of attendees
21. 11. 2012	02	9 Members (1 Member via Telecon- ference)

4. Progress towards the responsibilities

Governance and Management Development

Achievements

As per MRC Statutes Governing Board held regular meetings during the period and it has approved policies and procedures required for the functioning of MRC. These include;

1. Finance Policy on Donation Boxes
2. MRC 's Plan and Budget 2013-2014
3. Audit Report of 2011 accounts
4. Decided to give awards to Best Branch, Youth Member and for most membership and approved the criteria for selection.
5. Organizational Development Plan of MRC
6. the revised management structure of MRC
7. The response mechanism system of MRC
8. Relocate MRC HQ to Maldives Post Building (4th Floor)
9. Appointed KPMG as the external auditor to audit MRC accounts of 2012.

Governing Board Meetings

The Board reconstituted the National Advisory Council as per the Statutes by appointing two new members to the Council to replace resigned members on the 25th meeting of the board. In addition the Governing Board reappointed 4 members to the Finance Commission for a second term during the reporting period.

In the 25th Governing Board meeting, held in October 2012, a sub-committee was formed to work with MRC management in formulating and developing Junior Red Crescent which would commence as a pilot project in a selected school. This committee includes two (2) members of the Governing Board. Also in the meeting, a sub-committee was formed to work with the management of MRC in revising and formulating amendments to MRC Statutes in order to ensure the efficient functioning of branch and unit boards.

During its 26th meeting held on 22 December 2012, the Board decided to convene the 5th General Assembly (GA) of MRC on 20th April 2013; and established a sub-committee of the Governing Board comprising of 4 members was established to advice the Management on matters related to the 5th GA.

4th General Assembly

4th GA of MRC was held on 21 April 2012. 37 members from all MRC branches and governing board attended the assembly. During this GA, five (5) posts of the GB were opened for elections, and five (5) members were elected. MRC Plan and Budget for 2012-2013 approval and amendments to MRC RoP were brought during the 4th GA. Moreover, it was decided during the 4th GA, that best branch, branch with the most members and best performing youth member will be nominated and awarded during the 5th General assembly.

A Pre-GA orientation workshop for delegates attending the GA was held on the 20th April 2012. Delegates were briefed about the agenda for the General Assembly, and discussed on some of the issues and documents to be presented at the GA.

Subsequent to the General Assembly, on 22 April 2012 the Governing Board held its 23rd meeting with the newly elected Board members. A governance workshop was also conducted with the 20 members of Branch Boards. The purpose of this workshop was to coordinate MRC activities and services across branches and to create further awareness on programmes and policies and procedures of the organisation.

Governance Visit to Noonu Branch

Governance support to various branches was given through field visits by various staff on different programmatic and monitoring visits. A more focused visit was undertaken to Noonu branch by the Governing Board Second Vice President to discuss and monitor branch functionality and governance issues in the branch. The report of the visit comprising the findings and the recommendations was submitted to the Governing Board by the Second Vice President.

5. Constraints and Challenges

Non-Functioning Branches

The management brought to the attention of the GB that the functioning of branches were at varying levels, and some were not functioning at a satisfactory level, and most of this was due to governance related issues that required intervention from the GB.

6. Public Relations

MRC Second Vice President attended a leadership programme held in Kuala Lumpur in November 2012. The programme was arranged by IFRC, which was conducted to newly elected leaders from different National Societies of the South Asian Region. The programme focused on roles of governance members, their responsibilities and useful information on Red Cross Red Crescent movement.

In July 2012, two governing board members, along with MRC Secretary General and Organization Development Manager met with Minister of Health. The main discussion was about acquiring a land for MRC headquarters and for assistance in housing the ambulances of MRC.

In addition the second Vice President of the governing board, along with Head of Finance, Accounts & Administration met with officials of Ministry of Housing and Infrastructure to discuss issues related to obtaining a land for MRC.

The Second Vice President and the Male Member along with MRC SG met with the Secretary General of Parliament. The meeting was held to seek advice and to discuss with the parliament on the issue of acquiring a land for MRC. During this meeting, MRC was advised on further actions to take within the scope of parliament in acquiring a land for MRC.

ANNEX 3 - Finance Commission Report 2012- 2013

Issued on: 30/03/2013

Reporting Period: 1st April 2012 to 31st March 2013

In brief

National Finance Commission comprises of six independent non – executive members including the Treasurer of Maldivian Red Crescent. The mandate of Finance Commission is to advise on all financial matters concerning the Maldivian Red Crescent and assist the Governing Board in applying and implementing the decisions on the financial management of the Maldivian Red

1. Context

Finance Commission is appointed by the Governing Board, taking into consideration the members of Finance Commission should have sound knowledge of accounting and financial management except the Treasurer of Maldivian Red Crescent.

The statutes states that the Finance Commission shall comprise of 5 to 6 members, including the Treasurer who will be the Chair of the Commission. The members of the finance commission for the reporting period are

1. Ali Nashid (Chair)
2. Fathimath Razeena
3. Abdul Wahab
4. Mohamed Shihab.
5. Mohamed Areef
6. Fathimath Sujatha Haleem

2. Scope of Operations

According to the Statutes, the Finance Commission is to meet at least once a year. However, the Commission has been meeting on a quarterly basis; meeting at the end of every quarter. In these meeting management accounts for the quarter ended is presented along with the cash forecast for the next quarter for their review and approval. Finance commission also monitors the budget of Maldivian Red Crescent to ensure that the expenditures are made in line with the approved budget.

In the last quarter to year end the annual plan and budget will be presented which will seek input from finance commission before proposing the governing board for its approval to propose the

General Assembly. In the first quarter after of the year the finance commission will meet the external auditor of Maldivian Red Crescent before finalizing the audit of the financial statement for the year then ended.

3. Performance

DATE	MEETING NO	NO. OF ATTENDEES
6th August 2012	11	3
21st November 2012	12	5
18th January 2012	13	4
15th February 2013	14	4
7th March 2013	15	4

4. Progress towards the responsibilities

The quarterly cash forecast was presented to the committee, was reviewed and approved and ensures that all expenditures are made in line with the approved budget of MRC has been strictly followed in implementing programs and committing its expenditure.

The quarterly management accounts for the quarter then ended was presented to the finance commission. The management accounts was scrutinized in depth, and reviewed as necessary. As members felt that the finance records could be better analysed upon request activity update reports were presented to the commission.

The plan and budget for 2013/2014 was presented to Finance Commission in its 4th sitting. A presentation was made on how the plan and budget was formulated including the organization development review conducted. The Commission concluded that the plan and budget procedures was conducted in accordance with the finance manual and the current year plan and budget reflects on the strategic plan and budget for 5 years which will be submitted to the 4th General Assembly.

In its 5th sitting the Finance Commission met with the External Auditor (KPMG) of Maldivian Red Crescent and all preliminary audit findings were discussed. Auditors noted that there was nothing in concern that of material nature which may not reflect the true and fair view of the financial statements. The auditors only concern round was the recognition of revenue on non current assets purchased from donor funded project. Auditors expressed their satisfaction of the system in place and the extent of compliance to the procedures and the level of documentation maintained.

In its 5th sitting, the Commission reviewed the final draft Audit Report and concluded that audited financial statements to be presented the governing board and to members of the society attending to the general assembly.

Humanity
Impartiality
Neutrality
Independence
Voluntary service
Unity
Universality



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